# Little League® Data Center

REGIONAL MEETING BRIEFING – 2019 SEASON



### The Data Center Philosophy:

- Be An Aid to, not a burden on, our volunteers
- Provide Easy-To-Find information
- Build with The Volunteer in mind
- Strive for Continuous Improvement

## In the 2018 Little League® Season\*:

- 19,000+ unique volunteers
- Viewed over **4.3 million** pages
- Spending an average of 9 minutes, 37
  seconds on the site each visit

\* Oct 1, 2017 – Sept 30, 2018

# 2018 Improvements



#### New Features Launched in 2018:

- Streamlined ASAP submission
- Online Combined Teams and Interleague Play Forms
- Self-calculating Mileage
  Reimbursement Form
- Online Account Statements

#### ELECTRONIC STATEMENTS

- Launched in July 2018
- Eliminates paper waste
- Available instantly
- Wider reach
- Historical statement archives



#### STATEMENT

PAGE	1 of 1
DATE	10/10/2018
LEAGUE ID	2380106
AMOUNT DUE	\$135.60

PLEASE INCLUDE YOUR LEAGUE ID NUMBER ON ALL CORRESPONDENCE

- Make checks/money orders payable to "Little League Baseball." - All amounts are in US dollars.

 Payments are applied to open charges in a specific order: first to Liability Insurance premiums, second to Additional Insured premiums, third to Accident Insurance and Crime Insurance premiums, fourth to any balance from the previous year, and finally to any additional charges (tournament enrollment, Little League Store purchases, etc.) in the order they were incurred.

Leagues outside of the United States and Canada must pay by credit card via the <u>Little League Data Center</u>.

Doc #	Line #	Date	Description	Charges	Credits	Balance
		9/30/2018	Previous Season Balance	\$165.60		\$165.60
739670	001	10/1/2018	-1 Little League BB Charter		\$10.00	\$155.60
739670	002	10/1/2018	-1 Challenger Charter		\$10.00	\$145.60
739670	003	10/1/2018	-1 Senior Challenger Charter		\$10.00	\$135.60
		1			Total Due:	\$135.60

## DICK'S Team Sports HQ

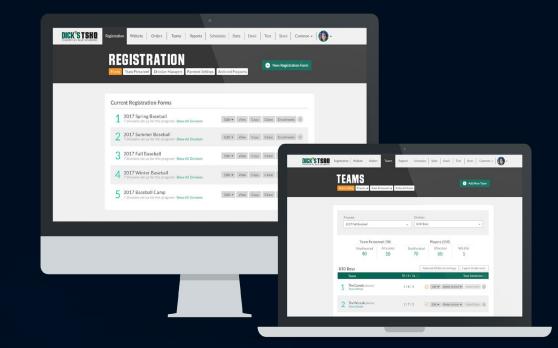
LEAGUE TECHNOLOGY PLATFORM

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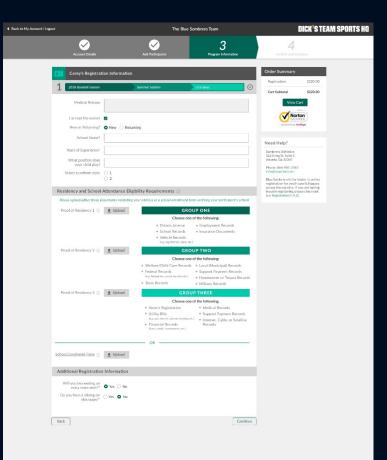
#### Features of the Blue Sombrero Platform

- Free website and registration services for local Little League programs
- Communication Tools
- Game Schedule Creation Software
- Team and Volunteer Management
- Accounting/Reporting



#### New Features Launching - 2019 Season

- Medical Release form included within the online registration confirmation email
- Boundary map integration with online registration
- JDP Quick App Report



### Looking Ahead

- Robust JDP Integration –2020 Season
- Boundary Map/Player Registration Administrative Functions –2020 Season
- Continuous Development Ongoing



## The Data Center Roadmap

CONTINUOUS IMPROVEMENT



#### <u>Upcoming 2019 Season Features:</u>

- An improved sense of **Seasonality**
- Enhanced Blue Sombrero integrations
- Tournament Affidavit improvements
- League Filing Cabinet
- Integrated Promotions

#### PROMOTIONS

- Link exclusive offers to local Little League programs
- Provide additional benefits to local leagues that are not available to other youth programs
- Opportunity to build relationships between our local leagues and Little League national sponsors

#### **Gatorade Hydration Pack Program**

2019 Little League<sup>®</sup> Season



As a partner of Little League®, Gatorade is committed to helping fuel your league this season by providing complimentary Gatorade Hydration Packs to all teams in your program in the Coach/Machine Pitch Division and above. <u>Click here for more information</u>.

Offer valid through 12/31/2018 or while supplies last.

League Name*		
Hometown LL		
League ID*		
12345678		

Are you interested in signing up for the Gatorade Hydration Pack Program?\* • Yes O No

#### **Terms and Conditions**

By opting-in to this complimentary program, you and your league agree to distribute Gatorade Hydration Packs to athletes and coaches of teams in the Minor Division (including Coach/Machine Pitch Division) and above at no cost to the athletes and coaches. You agree to receive the shipment on behalf of your league and understand that these packs are not for sale and are not to be distributed to any other league or program outside of your chartered Little League. By opting in to this program, you



agree that Gatorade has the right to use all information provided (shipping information and email contact) for fulfillment and shipment updates/confirmation purposes. Your information will not be utilized for any other purpose outside of this program and will be deleted once all packs have been received. Offer valid through December 31, 2018, or while supplies last.

By checking this box, I agree to the above program terms and conditions.

League	Information	
League State*	C0 🗸	
2019 Teams*	34	
	Number of teams chartered in C	ach/Machine Pitch Division and above.

#### Additional 2019 Season Features:

- Integrated Patch and E&S Sales
- Ties to the **Umpire Registry**
- Improved Combined Teams/Interleague Play process

#### COMBINED TEAMS/ INTERLEAGUE PLAY PROCESS

- Separate from Chartering
- Easier league selection
- Easier Interleague confirmation

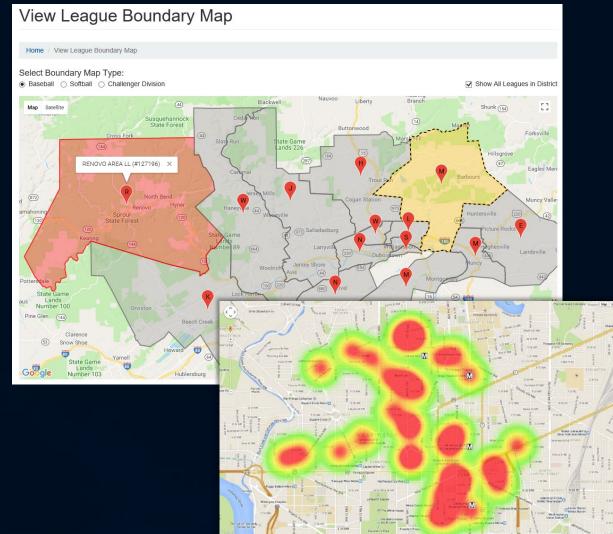
To find a league, enter part of the league name or leagu select a league, click it in the list of search results. Plea to begin your search.		
west	Search Q	
Other Leagues (outside your district)		
NORTHWEST AREA LL (#2381627)	Pennsylvania District 37	
NORTHWEST YOUTH ATHLETIC LL (#2382009)	Pennsylvania District 20	
NORTHWESTERN LL (#2380101)	Pennsylvania District 03	
POCONO MOUNTAIN WEST LL (#2382909)	Pennsylvania District 29	
VALLEY WEST LL (#2381801)	Pennsylvania District 18	
WEST BRADFORD LL (#77289)	Pennsylvania District 28	
WEST END LL (#2382912)	Pennsylvania District 29	
WEST HAZLETON LL (#2381814)	Pennsylvania District 18	
WEST MIDDLESEX LL (#2380213)	Pennsylvania District 02	

#### Additional 2019 Season Features:

- Integrated Patch and E&S Sales
- Ties to the Umpire Registry
- Improved Combined Teams/Interleague Play process
- Expanded DA Expectations support
- New League Onboarding
- Enhanced Boundary Maps

BOUNDARY MAPS SYSTEM

- Full management system
- Support for multiple maps
- View of surrounding region
- Indicators of overlaps, voids, and opportunities
- More accurate and more useful



# Feedback/Q&A

