



Little League Urban Initiative

LittleLeague.org/UrbanInitiative



EST. 1999



220+ LEAGUES



52K PLAYERS

The Little League® Urban Initiative was established in 1999 as a new component of Little League Baseball and Softball. Across the United States, The Little League Urban Initiative currently operates within 220 leagues in nearly 90 cities. The Little League Urban Initiative provides annual opportunities to approximately 50,000 players across more than 4,000 Little League teams, and has participated in nearly 30 field renovation and development projects around the country.



This program provides assistance packages for eligible leagues that aid the local volunteer group with equipment acquisition, capital improvement cash grants, field development and renovation, access to Little League Education and Training programs, advocacy, and networking.





Training and Education:

The Little League Urban Initiative actively promotes recruitment and retention for local leagues through its Little League Training and Education programs. At various times throughout the year, Little League provides clinics at its five regional centers and at Little League International in Williamsport, Pennsylvania. The clinic topics include instruction for managers, coaches, umpires, and league administrators, with emphasis on safety, child protection, and parent orientation. Any volunteer involved with a local Urban Initiative league can attend any of the clinics at no charge and receive resource materials free or at a reduced cost.

The Present, the Future:

Other aspects of the Little League Urban Initiative include volunteer recognition awards, support through the Gatorade Hydration Pack Program, and the numerous Urban Initiative Jamboree events that take place across the country each spring. Additionally, the Little League Urban Initiative plans to continue to help renovate and develop Little League fields for Urban Initiative leagues.

Networking/Advocacy:

Because many of the Little League Urban Initiative leagues and other independent organizations operating in these environments face the same problems, networking opportunities are crucial to the growth of a volunteer based organization. Little League encourages mentoring relationships with other Urban Initiative leagues, working toward positive relationships with appropriate municipal agencies, developing assessments of their program's budgetary needs and concerns, as well as compiling lists of funding opportunities in their own communities.

THESE COMPANIES AND ORGANIZATIONS HAVE SUPPORTED AND CONTRIBUTED TO THE LITTLE LEAGUE® URBAN INITIATIVE

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Gatorade



Little League
Urban Initiative

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