­­­

<<DATE>>

Name

Business Name

Title (if applicable>

Address

CITY, STATE, Zip

Dear <<NAME>>,

It’s hard to believe that spring is around the corner and with its coming, the first hint of baseball season. <<LEAGUE NAME>> Little League is pleased to be launching its sponsorship efforts for the <<YEAR>> season.

About <<LEAGUE NAME>> Little League

<<LEAGUE NAME>> Little League is a community-based organization that brings the diamond sports of baseball and softball to families in our town. A chartered member of Little League International, the league operates as a 501c(3) non-profit, operated by volunteers from the community we live in. The league offers opportunities for children to learn our great pastime and provides enhanced playing opportunities for more advanced players. We also operate the Challenger program, an adaptive baseball program for children with physical and intellectual disabilities.

Sponsorship and Fundraising Donations

While a nominal fee for participation is charged to families of players, the league relies on donations to operate the program and keep up with facility needs including field maintenance and uniforms. These funds are raised from local community donations and through local sponsorships. Sponsors receive recognition for their donation, dependent the level of commitment, and receive a record of their donation for tax purposes.

Support Our Little League Today

Enclosed you will find information about supporting <<LEAGUE NAME>> Little League. Sponsorship opportunities include website presence on <<LEAGUE WEBSITE>> and outfield signs at various field locations. Individual donations are also appreciated. We look forward to your support of <<LEAGUE NAME>> Little League.

Very Sincerely Yours,­­­­­

Insert League Logo

League President

Sponsorship and Featuring Coordinator