LITTLE LEAGUE® INTERNATIONAL TOURNAMENT
TERRESTRIAL RADIO CONTRACT
ANCILLARY WORLD SERIES

INSTRUCTIONS

1. A copy of this contract is to be provided first to the World Series Tournament Director, provided by the Little League International. It is never to be provided to the radio station without first being provided to the Tournament Director.

2. The contract must be completed in part by the World Series Tournament Director. The Tournament Director should NOT sign the contract at this time.

3. The Tournament Director is not permitted to grant exclusive radio broadcasting rights.

4. The contract is forwarded to the radio station, signed, and returned to the Tournament Director.

5. The Tournament Director then signs the contract and returns a copy of it to the radio station. At this point, the contract is valid.

6. Following the end of Tournament Play, the District Administrator or Tournament Director are to forward copies (not originals) of the completed contracts to:

   Little League Communications
   539 US Highway 15
   P.O. Box 3485
   Williamsport, PA 17701-0485

   Or email as an attachment to: media@LittleLeague.org

7. This contract is NON-EXCLUSIVE, with regard to the ability and right of the Tournament Director to extend the terms of this same contract to another interested party or parties for the same event(s).

RADIO CONTRACT – WORLD SERIES TOURNAMENT PLAY

(Please Print Legibly)

To: _____ (Name and Title of Station/Network Contact)

of _____ (Company)

Address _____

Phone Number _____ Email _____

RE: _____ (League Name) Regular Season Games

The parties hereto, intending to be legally bound, hereby agree as follows --

Little League Baseball, Incorporated (aka Little League International), grants to you non-exclusive TERRESTRIAL radio broadcast rights to the _____ (Division, Level) Tournament to be held at _____ (Location) on _____ (Date[s]), (hereinafter referred to as the "sports event"), subject to each of the following provisions:

Rights – Little League International has the exclusive right to authorize any and all radio broadcasting (live or recorded) of tournament games. As a non-commercial broadcast, or with sponsorship limited to those products or services which meet Little League International standards for advertisements (see below and Attachment A), Little League International grants you the rights to broadcast via terrestrial radio, the above-mentioned sports event. Whether or not the Little League name and/or marks are used to solicit advertising revenues, the rights fee is established at $_200_ per game for games played prior the Semifinal and Championship games. The fee is established at $_350_ per semifinal game. The fee is established at $_500_ for the championship game. The broadcast in perpetuity is the property of Little League Baseball and Softball. These fees will accrue to the World Series Tournament Committee to offset expenses. This grant of radio broadcasting rights pertains only to the sports event at the time and place specified herein. This contract is non-exclusive.

Microphone Placement – Microphones, earphones or earpieces may NOT be attached to the umpire (home plate or bases), managers or players.

Expenses – All expenses regarding the recording and broadcasting by your company are the responsibility of your company, including, but not limited to, phone line installation and phone charges, press box construction or improvements, etc.

Public Service Announcement – Twice each game, the text located at http://www.LittleLeague.org/media/Little_League_PSA.pdf must be read aloud by the announcer(s) as part of the coverage of all games referenced in this agreement.

Disclaimer – At least once during each game broadcast, the following statement must be read and broadcast aloud: “This Little League International Tournament game is presented by (station/network name) under the authority of Little League Baseball and Softball, and may not be re-broadcast or re-transmitted without the expressed written permission of Little League International, South Williamsport, Pennsylvania. Visit Little League online at www-dot-Little-League-dot-org.”

Interviews – The radio broadcast may include interviews, subject to these conditions: 1. Interviews with players must only be conducted in the presence of, and with the explicit permission of, the player’s parent, guardian, manager or coach; 2. No interviews of players, managers or coaches will be conducted during games; 3. No interviews with players of the losing teams will be conducted until at least 30 minutes after the conclusion of the game.

Miscellaneous – Any details or provisions made beyond this agreement in connection with the sports event must be approved by Little League International promptly before the event takes place.

Payment – Payment due to the Tournament Committee shall be made no later than thirty (30) days following the conclusion of the sports event. For any delinquent payment a five (5) percent penalty will be accessed on a monthly basis.

Cancellation or Postponement – If the sports event does not take place on the scheduled date or time for any reason whatsoever, Little League Baseball, Incorporated, its directors, officers and employees will be held harmless by you and your company.

Sponsors and Advertisers – Your Company will provide the Tournament Director with the names and products of sponsors and commercial supporters of the radio broadcast. Commercial sponsorship must not include any of the categories listed on Attachment A; or other products not consistent with the respectability of Little League International. Little League International reserves the right to deny the opportunity for any individual or company to advertise during or provide sponsorship for the radio broadcast of this sports event.

Jurisdiction – This agreement and all collaterally related issues shall be governed by Pennsylvania law. Venue is in the Lycoming County Courts of Pennsylvania. You warrant that you will not grant to any third party any rights to this sports event. Any provision herein found by a court to be void or unenforceable shall not affect the validity or enforceability of any other provision.

Non-Partnership – Nothing herein shall make the parties partners or joint venturers; both parties are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner nor to any extent whatsoever, except as provided herein.

Radio Company Representative’s

Initials _____

Tournament Director’s

Initials _____

This contract is not valid unless, and until, all spaces are filled on all pages and copies are on file at the Regional Office and Little League® International.

ATTACHMENT A

Restricted Advertising Categories

- Alcohol, tobacco or firearms
- Energy drinks such as Red Bull or Monster
- Herpes relief products
- Casinos
- Tourist advertising for areas (such as Las Vegas and Atlantic City) and/or hotels or establishments focused on casinos and gambling, even if there is no depiction of gambling in those spots.
- Websites featuring card playing, gambling and other mature themes, such as poker websites.
- On-line dating services
- Feminine hygiene products
- Sexual enhancement or sexual performance products (male or female)
- Contraceptive products
- Nutritional supplements
- Other youth organizations substantially engaged in organized youth sports (e.g., AYSO, Babe Ruth or Cal Ripken Baseball Leagues, Pop Warner Football, USSSA, etc.).
- Movies rated R or above under current ratings guidelines (or the equivalent of 2013 standards should the ratings system be changed in the future).
- Video games rated Mature or above under current ratings guidelines (or the equivalent of 2013 standards should the ratings system be changed in the future).
- Movies rated PG-13, videogames, apps rated E10+ or Teen, and unrated movies and videogames will be reviewed by Little League on a case-by-case basis and the parties will mutually and reasonably agree whether the content of the ad or the product itself is appropriate for advertising within Little League Programs (or the equivalent of the current standards should the ratings system be changed in the future).
- Advertising and promotional messages containing sexual references and innuendos, references to drugs, alcohol, gambling and other mutually agreed upon material deemed inappropriate for children.
- Any current or future “recreational” drugs (e.g. marijuana) even if the marketplace permits such advertising.

LITTLE LEAGUE BASEBALL, INCORPORATED

Accepted and agreed to:

By_____ Date _____

Radio Company/Station Representative Signature

Printed or Typed Name_____

Title _____ Company Name _____

Address _____

Phone Number _____ Email _____

By_____ Date _____

Tournament Director's Signature

Printed or Typed Name_____

Address _____

Phone Number _____ Email _____

Make check payable to the World Series Tournament Committee at:

World Series Title _____

Address _____

Phone Number _____ Email _____