



PRIVACY POLICY

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This Policy was last updated July 7, 2025.

If you are under the age of 13, we kindly ask that you get your parent(s) or guardian(s) to review this Policy and to contact us with any questions at Privacy@LittleLeague.org. We cannot collect or use your information without their approval.

Little League Baseball, Incorporated's ("Little League", "we" or "us") Privacy Policy has been written to answer questions you might have about our practices of collection, use and protection of your personal information. We have taken measures to tailor our content and offerings to help protect the privacy of our participating players, parents/guardians, coaches and managers, volunteers, supporters, alumni, donors, and fans ("you" or "your").

This Privacy Policy ("Policy") applies to personal information collected on or via Little League's websites, including LittleLeague.org, ShopLittleLeague.org, as well as other websites (collectively, "Websites") and apps owned and/or operated by Little League ("Apps"), via our official pages on [Facebook](https://www.facebook.com/LittleLeague), [X](https://twitter.com/LittleLeague) (formerly known as Twitter), [YouTube](https://www.youtube.com/LittleLeague), [Instagram](https://www.instagram.com/LittleLeague), [TikTok](https://www.tiktok.com/LittleLeague), and other social media (collectively, "Social Media"), as well as the information received from other sources such as the league charter and insurance enrollment process, player registration data, tournament information, marketing communications, , charitable solicitation , events, volunteer activity reporting, and advertising. The Little League Websites, Apps, Texting platforms , and Social Media Channels are collectively referred to as "Digital Services".

BY USING OR ACCESSING OUR DIGITAL SERVICES IN ANY MANNER, YOU ACKNOWLEDGE THAT YOU ACCEPT THE PRACTICES AND POLICIES OUTLINED IN THIS POLICY, AND YOU HEREBY CONSENT THAT WE WILL COLLECT, USE, AND SHARE YOUR INFORMATION IN THE FOLLOWING WAYS UNLESS OTHERWISE REQUIRED BY LAW. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, PLEASE DO NOT INTERACT WITH AND NAVIGATE AWAY FROM THE DIGITAL SERVICES. IF YOU USE OR INTERACT WITH THE DIGITAL SERVICES ON BEHALF OF ANOTHER INDIVIDUAL OR ENTITY (SUCH AS YOUR EMPLOYER), YOU REPRESENT THAT YOU ARE AUTHORIZED BY SUCH INDIVIDUAL OR ENTITY TO ACCEPT THIS PRIVACY POLICY ON SUCH INDIVIDUAL'S OR ENTITY'S BEHALF. YOU REPRESENT AND WARRANT THAT THE INFORMATION THAT YOU ARE INPUTTING IS ACCURATE.

Please be assured that Little League will only use your information in accordance with this Policy.

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NOTICE TO PARENTS OF CHILDREN UNDER 13 YEARS OF AGE

Consistent with the Children's Online Privacy Protection Act of 1998 ("COPPA"), we will never knowingly request personal information from anyone under the age of 13 without prior verifiable parental consent. As a policy, no person under the age of 13 is permitted without parental authorization to register to receive Little League's electronic communications or interact with Little League's Digital Services.

For parents and guardians, we urge you to repeatedly discuss with your children the risks of giving personal information to anyone (online or in person) whom they do not personally know. We also encourage parents and guardians to spend time online with their children monitoring and reviewing their children's online activity. For



additional tips on how to help children stay safe on the internet, we recommend the following site:
[Consumer.ftc.gov/features/feature-0002-parents](https://consumer.ftc.gov/features/feature-0002-parents).

Parents and guardians have the right to request a description of the types of personal information collected, to revoke their consent (including our use and maintenance of already collected data in addition to termination of future collection), and to obtain the personal information collected from their child(ren). To exercise your rights under COPPA, please contact us via email Privacy@LittleLeague.org. Please be advised that for every such request, we must verify the identity of the requesting party. When a parent or guardian revokes consent, we will stop collecting, using, or disclosing information from that child. We will not collect more personal information from children under 13 than is necessary for them to participate on our Digital Services. In addition, be aware that all sites that are targeted to children under 13 are prohibited by law from collecting more information than is necessary.

WHAT PERSONAL INFORMATION DO WE COLLECT?

(Applicable to players of all ages, parents, coaches, managers, volunteers, officials, staff, umpires and attendees/visitors)

In order for you to participate or volunteer to assist with our programs, or to interact with our Digital Services, we must collect certain personal information from you. Personal information means information that is linked or reasonably linkable to an identified or identifiable individual. Below are the categories of personal information that we may collect:

Nature of Your Interaction With Us	Categories of Data Collected
Players, volunteers; umpires and Little League employees	<p>If you wish to sign up your minor child to participate as a player in the Little League program, wish to participate in our programs as a volunteer or otherwise seek to provide services to the Little League program, we may collect the following categories of information about you (and/or the child player participant):</p> <ul style="list-style-type: none">• Identifiers such as your (and your child's, if applicable) full name, alias, postal address, telephone number(s) including cellular phone number(s), email address(es), preferred gender identity, date of birth, preferred language for communication, social media information, citizenship information (for international players);• Education information, such as the name and address of the school your child attends for the purposes of determining boundary eligibility;• Current occupation/employment affiliation (for parents and volunteers);• Financial information as needed to process orders and payments;

Medical/disability information (if any) needed for participation in events and tournaments, such as to accommodate players with disabilities or when necessary to process claims for excess medical insurance, as well as for safety and emergency purposes.

- Additionally, during the registration and eligibility verification process, parents may voluntarily provide additional information to us, such as copies of utility bills, verifications of prior addresses, birth certificates for the players, certain limited medical information for the players, and similar information.
- If you participate in our events as a player or participant, we may create individual profiles in our Digital Services, where you can access the information, we have collected about you.
- Information about your participation in Little League for the purposes of maintaining alumni relationships and philanthropic donor profiles.

For adult volunteers, umpires and employees, we additionally collect their professional and educational background, as well as information necessary to conduct background checks, such as dates of birth, social security numbers, and other government issued identification card numbers. As part of the background check process, we may also receive information as to convictions, arrests or license suspensions.

Little League Event Attendees or Museum Visitors	<p>Attendees of Little League events or Museum visitors may be asked to provide your personal information, including:</p> <ul style="list-style-type: none"> • Identifiers, such as your name, mailing address, telephone number(s) including cellular telephone number(s), email address(es), etc., on a voluntary basis. • Financial information to process purchases and payments; • If you participate in certain activities at events, we may require you to provide certain additional personal information that may be required for participation, as outlined in the section above pertaining to players and volunteers. <p>CCTV: If you attend an event at any Little League-owned facility or complex, you may be under video surveillance on premises of the event for security purposes and to ensure the safety of all attendees.</p>
Digital Services Visitors	<p>If you visit or interact with us via our Digital Services (whether simply browsing, subscribing to our email newsletters, participating in promotions, finding local leagues through the League Finder, registering for events, making purchases, expressing opinions, etc.), we may collect the following categories of personal information about you to provide the services you request from us and to improve the quality of our services:</p> <ul style="list-style-type: none"> • Identifiers such as your real name, alias, postal address, unique personal identifier, online identifier, user IDs, device IDs, domain servers, type of device/operating system, browser used to access our Websites, Internet Protocol address ("IP address"), email address, telephone number(s) including cellular telephone number(s), account name, referring webpage/source through which you access our Websites, non-identifiable request IDs, social media account information, or other similar identifiers. • Behaviors and preferences via polls or surveys. • Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding your interaction with our Websites and Apps, such as statistics associated with the interaction between device or browser and our Websites and Apps. • Approximate geolocation data. For example, we may receive information about what city and state your device is located in when accessing our Websites and Apps. <p>We may also collect information from other legitimate sources, such as our promotional partners, public sources, advertising metrics, or personal information that is part of Social Media accounts that visitors to the Digital Services have made available to us.</p>

Texting Platforms (“SMS”)	<p>Little League may send text messages (SMS) to keep you informed through reminders, updates, or special announcements. All text messaging campaigns will comply with applicable laws and regulations, and you can opt out at any time.</p> <ul style="list-style-type: none"> • Message & Data Rates: Little League does not charge for these text messages. However, message and data rates may apply depending on your mobile plan. Please contact your wireless provider if you have questions about your text or data charges. • What We Collect: If you sign up for our text messaging services, we may collect your mobile number, message content, and the date and time of your messages. We use this information to communicate with you and provide the services you've requested. <p>Privacy: We do not share your mobile contact information with third parties or affiliates.</p>
Purchasers of goods and services; charitable donors	<p>If you place any orders for goods or services on the Digital Services , in person at any of our stores or at any of our events, or participate as a donor in our fundraising, marketing campaigns including text to donate campaigns, or other philanthropic initiatives, we or our payment processing partners may ask you to provide your personal information in order to process your transactions and ship your orders, or in order to process your donations. This information may include:</p> <ul style="list-style-type: none"> • Identifiers, such as your name, mailing address, telephone number(s) including cellular telephone number(s), email address; and • Financial information, including payment card information, and financial transaction history. • In accordance with applicable laws (including charitable solicitation laws), we will retain your contact information in order to advise you of future products and fundraising or philanthropy initiatives that may be of interest to you. Details regarding the terms and conditions, privacy and security policies of our payment processing partners are made available at the point of collection.

Sensitive Personal Information	<p>Certain categories of information that we collect may be designated as “sensitive” under applicable laws. If you are a Colorado resident, EU resident or resident of another jurisdiction that regulates collection of sensitive personal information, and we need to collect sensitive personal information from you, we may do so only with your verified affirmative consent. Examples of sensitive personal information may include government identification document, social security number, information about your citizenship, medical information, financial information, race, ethnic origin, religion, biometrics or precise geolocation data.</p>
Opting Out of Digital Services	<p>You have the right to control how we communicate with you and how your information is used. You may opt out of the following digital services at any time:</p> <ul style="list-style-type: none"> • Email Communications: Click the “Unsubscribe” link found at the bottom of our emails or contact us directly. • Text Messaging (SMS): Reply “STOP” to any of our text messages or update your communication preferences in your account settings. • Push Notifications: Adjust the settings on your mobile device or within the app to disable notifications. • Targeted Advertising: You can opt out of interest-based advertising through your device settings, or by visiting industry opt-out tools such as the DAA’s WebChoices or NAI’s Opt-Out. <p>Please note that opting out of certain services may affect your ability to receive updates, alerts, or personalized experiences.</p>

WHY DO WE NEED TO COLLECT YOUR PERSONAL INFORMATION?

Little League processes your personal information as needed to allow you to participate in or volunteer for Little League programs; further the mission of Little League; to meet our contractual and other legal obligations; to improve and develop our programs, services, products and events; and protect our players, volunteers, coaches/managers, fans, attendees, officials, staff, assets and systems.

Additionally, we may use your personal information for the following legitimate purposes:

- For registration purposes, including for eligibility verification and to enroll you in events, tournaments, clinics, camps, webinars and other activities. **For example**, parents often ask why it may be necessary to submit a child’s birth certificate. For more information, please review our publications [Residency and School Attendance Eligibility Requirements](#) and [Birth Certificates](#).
- To provide program information, special offers, services, sweepstakes, promotions, or other relevant information through Little League and/or its trusted sponsors, partners, or licensees.
- To communicate to you the information on goods, services, experiences, and other information or promotions that we believe may be relevant to you.
- To fulfill your requests for information or products/services, including to respond to your inquiries

about our programs.

- To maintain a list of verified and eligible participants.
- To communicate with you and your authorized representatives, such as to update you on new rules, regulations, or risk management, and operational issues and to provide information about Little League programs and additional services or promotions that may be relevant.
- To market and promote the Little League brand and our programs.
- To generate philanthropic and social impact programming support, to solicit donations, funding and other monetary or in-kind means to support our programs and initiatives.
- To ensure that our programs meet the needs of all constituents and to provide appropriate programming and to determine funding needs and opportunities.
- For historical, archival, and research purposes, including for Little League's Museum use.
- To communicate with third parties on your behalf as requested by you and your authorized representatives.
- To manage a network of organized youth sports programs and ensure that sporting events are successful and safe.
- To screen volunteers.
- To assist players, parents and chartered league officials with submission and progress of insurance claims.
- To host, store and otherwise process information needed for our information systems continuity and disaster recovery.
- To respond to law enforcement requests, subpoenas, including to law enforcement agencies and courts in the United States and other countries where we operate, and as required by applicable law, court order, or governmental regulations.
- For the purposes that are specifically allowed in the privacy laws or the additional purposes that you specifically agreed to at the time the information was collected.
- For newsworthy or promotional purposes.
- As necessary or appropriate to protect the rights, property or safety of our players, volunteers, coaches/managers, attendees, officials, staff, or others, system and network administration and security, infrastructure monitoring, identity and credential management, verification and authentication, and access control; monitoring and other controls needed to safeguard the security and integrity of transactions and/or recordation of information.
- To encourage donations to philanthropic programs and initiatives.
- To investigate and prosecute bad actors (fraud, crime, etc.).
- To facilitate intake of information and reporting of claims to the insurance companies.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, and to protect Little League, its employees, volunteers, and the public against theft, legal liability, fraud, or abuse.
- To improve our Digital Services and present its contents to you.
- To improve the stability of our Websites and correct any errors.
- To conduct research, data analysis, and development of programming, funding and service offerings.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

WHAT ARE THE SOURCES OF PERSONAL INFORMATION WE COLLECT?

We may collect personal information from the following sources:

Fans, Members, Volunteers, Donors, and the General Public. We may collect personal information directly from attendees or members of our chartered leagues, events; players, parents or guardians of players, coaches, managers, league officials, district officers, umpires, administrators or volunteers. Additionally, we may receive your personal information from the volunteers and staff that participate in organizing and holding events, and from the officials at our chartered leagues, as they may assist in registering you for tournaments or events. We may also collect information from chartered local leagues and Districts through the Little League Data Center at LittleLeague.org/DataCenter ("Data Center"), as well as through service providers GameChanger and/or their parent company, DICK's Sporting Goods, Stack Sports and/or Sports Connect ("Sports Connect", formerly known as Blue Sombrero) technology services at StackSports.com/Legal-Privacy, and J.D. Palentine (JDP).

Digital Services. We may collect personal information through our Digital Services and, under certain circumstances, via the websites, apps or platforms of our sponsors or vendors pursuant to data sharing agreements.

Advertising. We may collect personal information on user interactions with our advertisements, as well as on the use of our coupons, special discounts, contests, games, and promotions.

Correspondence. We may collect personal information from communications by electronic or non-electronic means between Little League or its members/affiliates and you.

Events. We may collect information from attendees on site at the Museum, the Little League Baseball World Series and other World Series events, cellular telephone numbers via text to donate campaigns, regional tournaments, clinics, meetings and other events, including but not limited to completing a voluntary survey about their experience, check in or registration for a clinic or meeting, or registration of an account for technology used at our events.

Direct Inquiries. We may collect information from those individuals who email us or request information via our online submission forms to service your request accordingly.

SHARING PERSONAL INFORMATION

We may disclose your personal information to a third party for business purposes. When we disclose personal information for a business purpose, we enter a contract that describes the purpose and requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract.

We may share personal information with certain types of third parties:

Subsidiaries and Affiliates. Little League may share your registration information (such as names, gender identity, birthdate, health histories, addresses, phone numbers, signatures, email addresses or other demographic data) with our regional offices, tournament volunteers, other associated personnel or volunteers, funding related partners or third parties, or research organizations to the extent necessary for them to assist with the implementation or future development of Little League Baseball, Incorporated and the Little League organization.



Members and Volunteers. Little League may share your personal information as well as receive your personal information from chartered local leagues. Each chartered league is a self-organizing community made up of the players, parents or guardians of players, coaches, managers, league officials, district officers, umpires, and volunteers that may be part of that league. Each chartered league is a controller of personal information provided to that chartered league, along with Little League (to the extent your personal information is shared with us). As we interact with local leagues as part of the registration and tournament administration process, we may share with such chartered league the personal information provided by each of the above categories of individuals directly to us (such as names, gender identity, birthdates, health histories, addresses, phone numbers, signatures, email addresses, or other demographic data) To the extent Little League receives personal information through the Data Center or Sports Connect (formerly, Blue Sombrero), these platforms may also receive personal information from Little League as part of their function of assisting us with making Little League programs available to you. Stack Sports and/or Sports Connect platforms are also personal information controller, along with Little League, of any information submitted through the Stack Sports or Sports Connect platform. A copy of the Sports Connect platform privacy policy can be found here: StackSports.com/Legal-Privacy.

Service Providers. Our Digital Service and Platform providers enable us to run many aspects of the Little League program, such as online event registration and ticketing platforms, pre-event and in-event marketing, consumer engagement via technology, online forms/surveys and data collection platforms, internet marketing, e-commerce payment processing, and email marketing. We may provide limited personal information (such as your name and contact information) to these providers to allow them to provide the requested services to you. These providers may also collect personal information from you directly, such as when you make a payment via our payment processing vendor, such vendor will collect your payment information directly.

Experts, including Academia. This includes consultants (including members of university/college faculty), researchers and legal counsel that assist us in managing and operating our organization, such as safety consultants for league facilities and operations, and outside law firms in connection with claims or potential claims. The categories of information that may be shared include your name, address, contact information, information on your participation with our programs, your educational and professional background, medical and/or disability information, information as to any damages or injuries that a player, parent or guardian of a player, coach, manager, league official, district officer, umpire, volunteer or spectator may have sustained, and records or your communications with us, as may be applicable.

Sponsors, Licensees, Agents, Philanthropic Funders, or Business Partners. Little League partners with third parties that offer information, coupons, special discounts, contests, games, promotions, and special events. We may provide limited personal information to these entities related to their collaborations with us on promotions, events, special offers, information, donations and other joint projects. We utilize contractual obligations to help ensure your personal information remains protected by any third parties we share it with. Additionally, the use of your personal information by such third parties may also be governed by these third parties' own privacy policies. Our sponsors, licensees, agents, philanthropic funders, and business partners may use your personal information for direct marketing purposes, research, analysis and other communications and will include an unsubscribe/preferences link within such communications. We may conduct texting campaigns to promote donations, registrations or other program initiatives, offering a convenient way to engage with our programs.

Legal, Mergers and Acquisitions, and Fraud Detection. We may be required to disclose or share personal information when required by applicable law, in response to legal proceedings, in response to a request from a competent law enforcement agency, to protect our rights, privacy, safety or property, or the public, or to enforce the terms of any agreement or the terms of the Websites. In the event that Little League or its assets are acquired by, or merged with, another company including through bankruptcy, we may use, disclose, or share your personal information with any of our legal successors. We may use, disclose, or share your personal information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of this Privacy Policy, or as otherwise required by law. The categories of information that may be shared include your name, address, contact information, information on your participation with our programs, medical and or disability information, financial information, your educational and professional background, information as to any occurrences or injuries that a player, parent or guardian of a player, coach, manager, league official, district officer, umpire, volunteer or spectator may have sustained, and

records or your communications with us, as may be applicable.

LINKS TO OTHER DIGITAL SERVICES

Our Websites may contain links to other sites ("Third Party Websites"). These links are provided solely for the convenience of our customers. We do not necessarily endorse, sanction or verify the accuracy of the information contained on Third Party Websites. Once you access a Third-Party Website through a link on our Website, you are no longer covered by this Policy. Concerns regarding a Third-Party Website should be directed to the Third-Party Website itself. We bear no responsibility for any action associated with any Third-Party Website.

SHARING YOUR PERSONAL INFORMATION WITH THIRD PARTIES

To the extent that we use third-party vendors or partner with sponsors, with whom we share your personal information in furtherance of the purposes outlined in this Policy, they may only process personal information pursuant to a data-sharing agreement with us or data-sharing provisions in set forth in their terms of use that are no less restrictive than the terms of Little League's data sharing agreements. Such data-sharing agreements/terms shall impose similar data protection-related processing terms on the vendors and sponsors as are set forth in this Policy, and that will be no less protective than those imposed on Little League.

HOW LONG YOUR PERSONAL INFORMATION WILL BE KEPT?

Consistent with our legal obligations, we will keep your personal information for the duration of time necessary to provide the programs, information, services or products you requested to you; for the duration of time you maintain an account with us; for the duration of time that you wish to receive communications from us; for as long as you engage with us in a philanthropic capacity, as a donor, supporter or volunteer; or for the duration of time you wish to participate or learn about our philanthropic or fundraising projects, unless our legal or contractual obligations require us to retain your personal information for a longer period.

We will also retain information on our past participants for archival, historical, statistical, research and scientific purposes, including for Little League's Museum purposes. Such information may be retained in a redacted, aggregated, de-identified and anonymized format or for internal/restricted uses only as may be required by the applicable laws in your jurisdiction.

We will not retain your personal information for longer than necessary for the purposes set out in this Policy. When it is no longer necessary to retain your personal information, we will delete or anonymize it.

TERRITORIALITY

Our computer systems are based in the United States. If you reside in other jurisdictions and if you visit our Websites, Digital Services, or subscribe to our services, we will collect and process your personal data in the United States, where data protection and privacy regulations may or may not be equal to the level of protection as

in other parts of the world, such as in Canada and the European Union. BY VISITING OUR WEBSITES OR SUBSCRIBING TO OUR SERVICES, YOU UNEQUIVOCALLY AND UNAMBIGUOUSLY CONSENT TO THE COLLECTION AND PROCESSING IN THE UNITED STATES OF YOUR PERSONAL INFORMATION COLLECTED OR OBTAINED BY US THROUGH YOUR VOLUNTARY SUBMISSIONS, AND THAT UNITED STATES LAW GOVERNS ANY SUCH COLLECTION AND PROCESSING.

COOKIES AND OTHER TECHNOLOGIES

Cookies, pixel tags and similar technologies are pieces of information that a website (or other Digital Services) stores on an individual's hard drive for record-keeping purposes. Cookies and pixel tags make internet browsing easier for you by saving your passwords, preferences and preferred websites as you browse. We may use cookies, web beacons, and other tracking technologies (such as scripts and tags) on our online services. In some cases, we may link the information gathered by cookies, web beacons, and other tracking technologies to a user's personal information. We also use cookies, web beacons, and other tracking technologies to help our online services function properly, to collect information about how users interact and use our online services, and to ensure the security of our network and related networks.

By showing how and when visitors use the Websites, cookies and pixel tags can also help website developers see which areas are popular and which are not and can help you find information that is most relevant to you based on your search history. You have a variety of tools to control the data collected by cookies and similar technologies. The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive new cookies or how to disable cookies altogether. If you reject cookies, you may not be able to participate in certain activities or receive a promotion tailored to you. The Websites do not control and do not guarantee the effectiveness of browser-based tools for managing cookies.

We classify cookies in the following categories:

- **Essential/necessary cookies:** These cookies are necessary for the functions of our Websites and cannot be switched off as otherwise our Websites will not work for you.
- **Functional/ preferences cookies:** These cookies are used to manage our mailing list, if you have subscribed to any of our newsletters; to save your preferences; and to determine the last time you visited our various subpages on our Websites.
- **Session cookies:** These types of cookies are stored only temporarily during a browsing session and are deleted from your device when you close the browser. We use session cookies to support the functionality of the Websites and to understand your use of the Websites - that is, which pages you visit, which links you use and how long you stay on each page.
- **Statistics cookies:** These cookies are used to build a profile of how you use our Websites, including time spent on the Websites and their sub-pages, as well as to determine how many visitors frequent our Websites.
- **Marketing/targeting cookies:** These cookies may be set through our Websites by our advertising partners and may be used by them to build a profile of your interests and show you relevant advertisements on other sites. They are based on uniquely identifying your browser and internet device. If you disable or block these cookies, you will experience less targeted advertising. You can learn more about interest-based advertising and opt out of our vendors' and other advertisers' use of Cookies to tailor content or advertising to you by visiting http://www.networkadvertising.org/managing/opt_out.asp and <http://www.aboutads.info/choices>.
- **Social plugin cookies** – Marketing cookies also include social plug-in cookies. Social plug-in cookies are used to share content from the Website with members and non-members of social media networks such as Facebook, X (formerly known as Twitter), YouTube and Pinterest. These cookies are usually set by the social networking provider, enabling such sharing to be smooth and seamless.

- **Analytics cookies** – These cookies collect information about your use of the Websites and enable us to improve the way they work. These cookies give us aggregated information that we use to monitor site performance, count page visits, spot technical errors, see how users reach the Websites, and measure the effectiveness of advertising (including emails we send to you).
- Other technologies may be used for the same purposes as our cookies, to allow us and third parties to know when you visit the Digital Services, and to understand how you interact with emails, text campaigns, or advertisements. Through other technologies, non-personal information (e.g., your operating system, your browser version, and the URL you came from) or aggregate information may be obtained and used to enhance your experience and understand traffic patterns.



NOTICE FOR COLORADO CONSUMERS

This notice should be read in conjunction with our privacy policy. The Colorado Privacy Act of 2021 (“CPA”) provides certain rights for Colorado consumers with respect to their privacy, including right to notice, right to access, right to opt out of (and opt in to) processing personal information, if applicable, right to request deletion, and right to equal services and prices.



COLORADO RESIDENTS’ RIGHTS AND CHOICES

This section describes your privacy rights and explains how to exercise those rights.

If you no longer wish to receive communications from us, please contact Privacy@LittleLeague.org. You can also unsubscribe at any time from emails, or opt-out of other services communications, we may send to you related to Little League that we think will be of interest to you.

Access to Specific Information and other Data Rights

Colorado residents have the right to request that we confirm whether we are processing your personal information as well as access to the personal information being processed. Before we provide a substantive response to your request for information, we will verify your identity to make certain you are who you say you are.

We will not disclose in response to an access request your government-issued identification number, financial account number, health insurance or medical identification number, an account password, security questions and answers, biometric data, or biometric identifiers (if applicable). We will, however, inform you or your representative with sufficient particularity if we have collected that type of information.

Right to Rectification

You have the right to request that we update any information about you that is inaccurate or incomplete. Once we receive and confirm your verifiable consumer request, we will update (and direct our service providers to update) your personal information in our records, except archive or backup systems. In the alternative, we may provide you with instructions as to how you may correct your personal information yourself, such as via a player portal. We may request documentation supporting that your requested correction is accurate. You also have the right to require us to restrict processing of your personal information in certain circumstances, e.g. if you contest the accuracy of the personal information.

Right to Object

In certain circumstances, you have the right to object to the processing of your personal information by us, including:

- Opting out of targeted advertising
- The sale of personal data
- Profiling in furtherance of decisions that produce significant effects concerning a consumer.

Right to Not Be Subject to Decisions Based Solely on Automated Processing

You have the right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning you or similarly significantly affects you.

Deletion Request Rights

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records, permanently and completely erasing the your personal information from our existing systems, except archive or backup systems, or de-identifying the personal information such that it cannot reasonably be used to infer information about, or otherwise be linked to you.

We cannot respond to your request or provide you with personal information if we cannot authenticate your identity or authority to make the request and confirm the personal information relates to you. Making an authenticated consumer request does not require you to create an account with us. We will only use personal information provided in a consumer request to authenticate the requestor's identity or authority to make the request.

To exercise your rights, please go to the section labelled "[Data Protection Officer Contact Information & How to Exercise Your Rights.](#)"

NOTICE FOR EUROPEAN UNION CONSUMERS

This privacy notice should be read in conjunction with our Privacy Policy. This section is intended to inform European Residents of their rights and to provide disclosures as required under European Union's ("EU") General Data Protection Regulation ("GDPR"). Little League is the data controller for the website you are currently accessing. For more information on how to contact us, please see section labeled "Data Protection Officer Contact Information."

For information on what personal data we collect and for what purposes, please go to the section labeled "What Personal Information Do We Collect" and "Why Do We Need to Collect Your Personal Information" in our Privacy Policy.

For more information on how we collect personal data, please go to the section labeled "What Are the Sources of Personal Information We Collect."

For information on what personal information we may disclose to third parties, please go to the section labeled "Sharing Personal Information."

For more information on what are cookies, how Little League uses cookies, what types of cookies we use, and how to manage your cookies, please go to the section labeled "Cookies and Other Technologies."

To exercise your rights, please go to the section labelled "[Data Protection Officer Contact Information & How to Exercise Your Rights.](#)"

LEGAL BASIS FOR PROCESSING DATA

We recognize that your personal data belongs to you, and you have the right to control how it is used. Therefore, we rely on your freely given, informed, and explicit consent as the lawful basis for processing your personal data.

When you provide your consent, you grant us permission to process your personal data for specific purposes that are set forth in our Privacy Policy and clearly explained to you at the time of data collection. You have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

Here are some key points to understand about consent as the basis for processing personal data:

- **Voluntary Consent:** Your consent is entirely voluntary, and you are not obligated to provide it. If you choose not to consent or withdraw your consent, it may limit our ability to provide certain services or engage with you in specific ways.
- **Informed Consent:** We will provide you with clear and accessible information about the processing activities that require your consent. This information will include the purposes of processing, the types of data involved, and the duration for which your consent is valid.
- **No Pre-Ticked Boxes:** We will not use pre-ticked boxes or other default settings that assume your consent. You will actively and affirmatively provide consent through a clear and unambiguous action, such as ticking a box, clicking a button, or signing a consent form.
- **Withdrawal of Consent:** You have the right to withdraw your consent at any time by contacting us using the contact details provided in this Privacy Policy. Withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.
- **Children's Consent:** If we process personal data of individuals under the age of 13 (or the age stipulated by applicable local laws), we will seek parental or guardian consent where required by law. We will make reasonable efforts to verify that consent has been given or authorized by the holder of parental responsibility over the child.

EUROPEAN RESIDENTS' RIGHTS AND CHOICES

This section describes your privacy rights if you live in the European Union and how to exercise those rights.

If you no longer wish to receive communications from us, please contact Privacy@LittleLeague.org. You can also unsubscribe at any time from emails we may send to you related to Little League that we think will be of interest to you.

Right to Access

EU residents have the right to request a copy of the information we hold about you. Before we provide a substantive response to your request for information, we will verify your identity to make certain you are who you say you are. We will respond within 30 days of receiving your written request.

We will not disclose in response to an access request your government-issued identification number, financial account number, health insurance or medical identification number, account password(s), security questions and answers, biometric data, or biometric identifiers. We will, however, inform you or your representative with sufficient particularity if we have collected that type of information.

Right to Erase

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records, permanently and completely erasing your personal information from our existing systems, except archive or backup systems, or de-identifying the personal information such that it cannot reasonably be used to infer information about, or otherwise be linked to you.

Right to Rectification

You have the right to request that we update any information about you that is inaccurate or incomplete. Once we receive and confirm your rectification request, we will update (and direct our service providers to update) your personal information in our records, except archive or backup systems. In the alternative, we may provide you with instructions as to how you may correct your personal information yourself, such as via a player portal. We may request documentation supporting that your requested correction is accurate. You also have the right to require us to restrict processing of your personal information in certain circumstances, e.g. if you contest the accuracy of the personal information.

Right to Restrict Processing, Right to Object

The right to restrict processing allows individuals to temporarily halt the processing of their personal data by us under certain circumstances. This right can be exercised when the accuracy of the data is disputed, the processing is unlawful, or you object to processing while awaiting verification of the legitimate grounds for processing. During the restriction period, the data can only be stored, and certain limited operations may be conducted with the data, such as for legal claims or to protect the rights of another person. This provision aims to give individuals more control over their data and protect their interests when concerns or disputes arise regarding the processing of their personal information.

You also have a right to object to the processing of your personal data for direct marketing purposes, scientific or historical research purposes, or statistical purposes. When an objection is raised, we will cease processing your data unless we demonstrate compelling legitimate grounds for the processing or if the processing is necessary for establishment, exercise or defense of legal claims.

Right to Data Portability

You have the right to receive your personal data in format that is structured, commonly used, and machine-readable. This right is designed to enhance your control over your data by allowing you to easily transfer it to other service providers or organizations of your choice.



NOTICE FOR CANADIAN CONSUMERS

This notice should be read in conjunction with the rest of our Privacy Policy. This section is intended to inform Canadian Residents of their rights. This Privacy Notice applies to personal data that Little League collects or processes about an individual resident of Canada (“Consumer”).

For information on what data we collect and for what purposes, please go to the section labeled “What Personal Information Do We Collect” and “Why do We Need to Collect Your Personal Information” in our Privacy Policy.

For more information on how we collect personal data, please go to the section labeled “What Are the Sources of Personal Information We Collect.”

For information on what personal information we may disclose to third parties, please go to the section labeled “Sharing Personal Information.”

For more information on what are cookies, how Little League uses cookies, what types of cookies we use, and how to manage your cookies, please go to the section labeled “Cookies and Other Technologies.”



To exercise your rights, please go to the section labelled "[Data Protection Officer Contact Information & How to Exercise Your Rights.](#)"

Canadian Residents Rights and Choices

Right to Access

Canadian residents have the right to request a copy of the information we hold about you. Before we provide a substantive response to your request to access your personal information, we will verify your identity to make certain you are who you say you are. We will respond within 30 days of receiving your written request.

We will not disclose in response to an access request your government-issued identification number, financial account number, health insurance or medical identification number, an account password, security questions and answers, biometric data, or biometric identifiers. We will, however, inform you or your representative with sufficient particularity if we have collected that type of information.

Right to Accurate Data

You have the right to request that we update any information about you that is inaccurate or incomplete. Once we receive and confirm your rectification request, we will update (and direct our service providers to update) your personal information in our records, except archive or backup systems. In the alternative, we may provide you with instructions as to how you may correct your personal information yourself, such as via a player portal. We may request documentation supporting that your requested correction is accurate. You also have the right to require us to restrict processing of your personal information in certain circumstances, e.g. if you contest the accuracy of the personal information.

NOTICE TO RESIDENTS OF JURISDICTIONS OTHER THAN COLORADO, EUROPE, AND CANADA

If you are a resident of a jurisdiction other than Colorado, Europe, or Canada, please be aware that the laws of your jurisdiction may confer upon you similar or additional rights with respect to your personal information compared to the rights outlined in this Privacy Policy. To learn more about your specific rights and how to exercise them, we encourage you to contact us at Privacy@LittleLeague.org. Your privacy is important to us, and we are dedicated to assisting you in understanding and exercising your privacy rights.

DATA PROTECTION OFFICER CONTACT INFORMATION & HOW TO EXERCISE YOUR RIGHTS

Little League's privacy program is managed by Little League's legal team and an in-house privacy officer. If you have any questions or comments about this Policy, the ways in which we collect and use your personal information, your choices and rights regarding such use, please do not hesitate to contact us at:

Email: Privacy@LittleLeague.org

Postal Address:

Little League Baseball and Softball
539 US Route 15 Hwy
P.O. Box 3485
Williamsport, PA 17701-0485

Exercising Your Rights

If you would like to exercise the rights described above in this Privacy Policy, please submit your request to us by either:

- In person by visiting our office located at:
Little League Baseball and Softball
539 US Route 15 Hwy
P.O. Box 3485
Williamsport, PA 17701-0485
- Via e-mail to Privacy@LittleLeague.org. Please identify yourself and indicate which right you would like to exercise, and we will guide you through the identity verification process.

If you are a European Union resident and remain unhappy with a response you receive from Little League, you have a right to contact your data protection supervisory authority (see http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm - for Europe, or <https://ico.org.uk/make-a-complaint> - for the United Kingdom).

We cannot respond to your request or provide you with personal information if we cannot authenticate your identity or authority to make the request and confirm the personal information relates to you. Making an access request does not require you to create an account with us. We will only use personal information provided in a consumer request to authenticate the requestor's identity or authority to make the request.

Under certain circumstances, we may deny your request for the reasons permitted by the applicable law, which we will specifically identify for you. You have the right to appeal our denial of a rights request. If you would like to appeal a denial of a rights request, please contact us via email at Privacy@LittleLeague.org.

Response Timing and Format

We endeavor to respond to a verifiable consumer request within 30 days of its receipt or within the time frame permitted by the law in your jurisdiction. If we require more time, we will inform you of the reason and extension period in writing. If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.



We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request. For example, in cases where requests from a consumer are distinctly unsubstantiated or excessive, in particular because of their repetitive character, *Little League may either charge a reasonable fee, in Little League's discretion, taking into account the administrative costs of providing the information or communication or taking the action requested; or refuse to act on the request altogether.*

KEEPING YOUR PERSONAL INFORMATION SECURE

Little League has reasonable technical, physical and administrative security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorized way. These measures offer appropriate reasonable security level, taking into account the state of the technology, the implementation costs and also the nature, the scale, the context and the processing purposes. We limit access to your personal information to those who have a genuine business need to access it. Those processing your information will do so only in an authorized manner and are subject to a duty of confidentiality. The measures are also intended to prevent unnecessary collection and further processing of personal information. The personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

PLEASE SECURE YOUR CREDENTIALS AND DO NOT DISCLOSE THEM TO ANYONE ELSE. If your credentials are compromised, please notify us at Privacy@LittleLeague.org.

NON-DISCRIMINATION

We will not discriminate against you for exercising any of your privacy rights. In that regard, we will not take the following actions in response to your exercising of your privacy rights, unless permitted by the applicable laws:

- Deny you goods or services, or access to our programs.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

CHANGES TO OUR PRIVACY POLICY

We reserve the right to amend this Policy at our discretion and at any time. When we make material changes to this Policy, we will notify you in a manner in which we regularly interact with you, such as by email, through a notice on our Website homepages and/or through an application login screen, or in person at events or tournaments. You will also be able to determine the date that our current Policy has become effective, by viewing the Effective Date at the top of this document.