EXPERIENTIAL ACTIVATION TRENDS AND INNOVATION

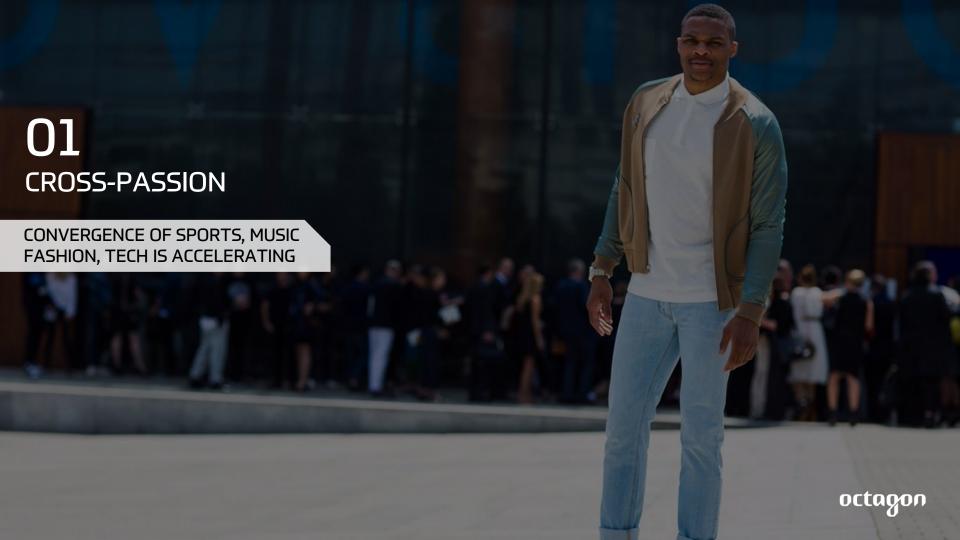
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LET'S TALK ABOUT PARTNERSHIP

COLLABORATION FOSTERS OPPORTUNITY FOR BRAND IDEALS AND VALUES TO COME TO LIFE IN A PASSION-BASED CONTEXT

octagon

SO, WHAT'S TRENDING?



CROSS-PASSION

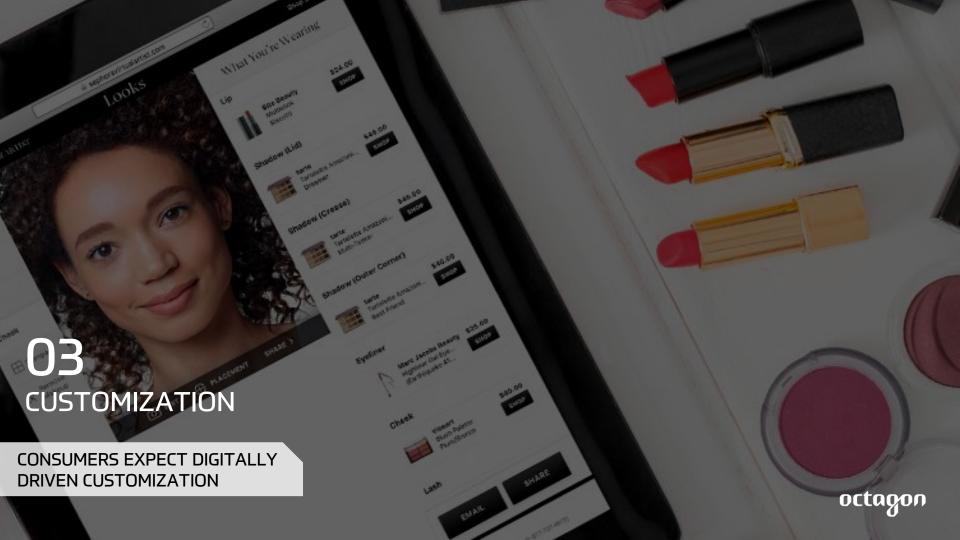
Unlock partnerships that connect with consumers across multiple passions to build loyalty





Find the balance between new and nostalgic to deliver on-brand messages through unique experiences





CUSTOMIZATION

Invite fans to engage with open-ended content and create their own storylines - they'll feel understood as a consumer





PURPOSE

Make a genuine impact based on the issues you stand behind - consumers demand companies contribute to the collective wellbeing



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THANK YOU!