

Little League® Baseball and Softball – Public Service Announcement (PSA)

The text below is to be read aloud three times each game by the announcer(s) as part of the coverage of all games televised, broadcast, or webcast under agreement with Little League International:

ARE YOUR KIDS PLAYING IN A REAL LITTLE LEAGUE? LITTLE LEAGUE IS THE WORLD'S

LARGEST AND MOST RESPECTED YOUTH SPORTS PROGRAM, WITH MORE THAN TWO

MILLION CHILDREN AND ONE MILLION VOLUNTEERS IN DOZENS OF COUNTRIES

AROUND THE WORLD. LITTLE LEAGUE INCLUDES BASEBALL AND SOFTBALL

PROGRAMS FOR CHILDREN AGES FOUR TO SIXTEEN. THERE'S THE CHALLENGER

DIVISION PROGRAM FOR PHYSICALLY AND DEVELOPMENTLY-CHALLENGED LITTLE

LEAGUERS, AND THE URBAN INTIATIVE FOR METROPOLITAN AREAS, TOO. FOR THOSE

ADULTS INTERESTED IN STARTING A GENUINE LITTLE LEAGUE IN YOUR AREA,

ASSISTANCE IS AVAILABLE FROM LITTLE LEAGUE INTERNATIONAL IN WILLIAMSPORT,

PENNSYLVANIA. FOR MORE INFORMATION ON LITTLE LEAGUE, VISIT THE LITTLE

LEAGUE WEBSITE AT W-W-W DOT LITTLE LEAGUE DOT O-R-G.

END