

## **Little League® Baseball and Softball – Public Service Announcement (PSA)**

The text below is to be read aloud three times each game by the announcer(s) as part of the coverage of all games televised, broadcast or webcast under agreement with Little League International:

ARE YOUR KIDS PLAYING IN A REAL LITTLE LEAGUE?

LITTLE LEAGUE IS THE WORLD'S LARGEST AND MOST RESPECTED YOUTH SPORTS PROGRAM, WITH NEARLY TWOPOINT-FOUR MILLION CHILDREN AND MORE THAN ONE MILLION VOLUNTEERS IN DOZENS OF COUNTRIES AROUND THE WORLD. LITTLE LEAGUE INCLUDES BASEBALL AND SOFTBALL PROGRAMS FOR KIDS AGES FOUR TO SIXTEEN. THERE'S THE CHALLENGER DIVISION PROGRAM FOR KIDS WITH PHYSICAL AND MENTAL CHALLENGERS, TOO. FOR THOSE ADULTS INTERESTED IN STARTING A GENUINE LITTLE LEAGUE IN YOUR AREA, ASSISTANCE IS AVAILABLE FROM LITTLE LEAGUE INTERNATIONAL IN WILLIAMSPORT, PENNSYLVANIA.

FOR MORE INFORMATION ON LITTLE LEAGUE, VISIT THE LITTLE LEAGUE WEBSITE AT W-W-W DOT LITTLE LEAGUE DOT O-R-G.

**END**