

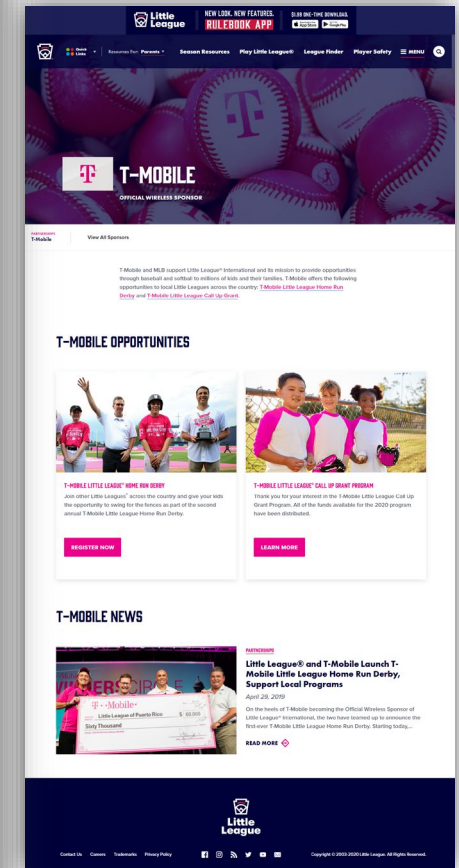
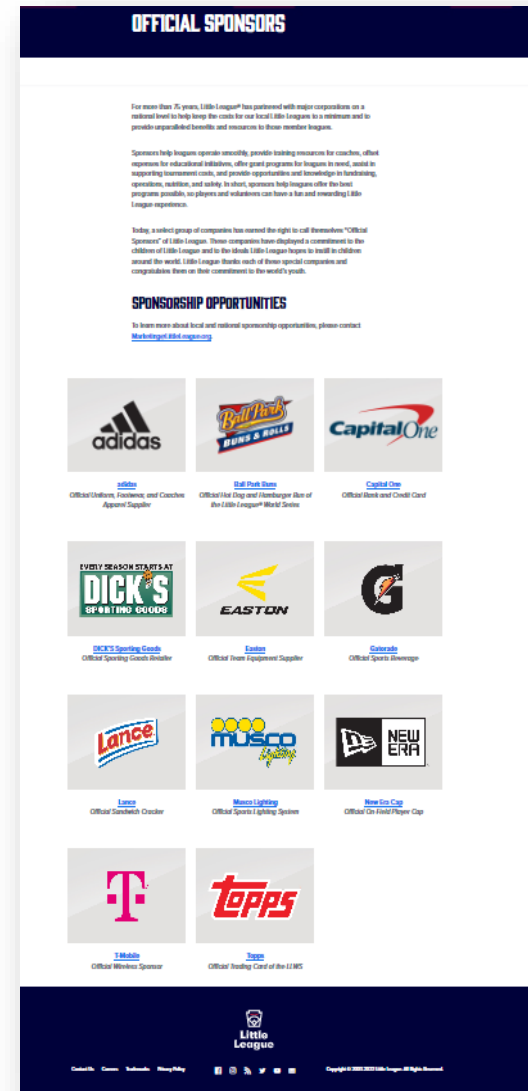
# LittleLeague.Org



# Partner Content Page on LittleLeague.Org\*

- Logos (high resolution .jpg) on the [Official Sponsors Page](#) can link through to a Partner Content Page on LittleLeague.org or a designated external URL.
- Partner Content Pages should be concise and focus on highlighting/celebrating the Little League® partnership.
- Images and text are encouraged to be included to promote the partnership, league programming & activities, grants, contests, social media campaigns, etc.
- Please reference the [Partner Content Page Layout Options](#) to get a better understanding of all the different content display options available

\*Can be updated at any time.



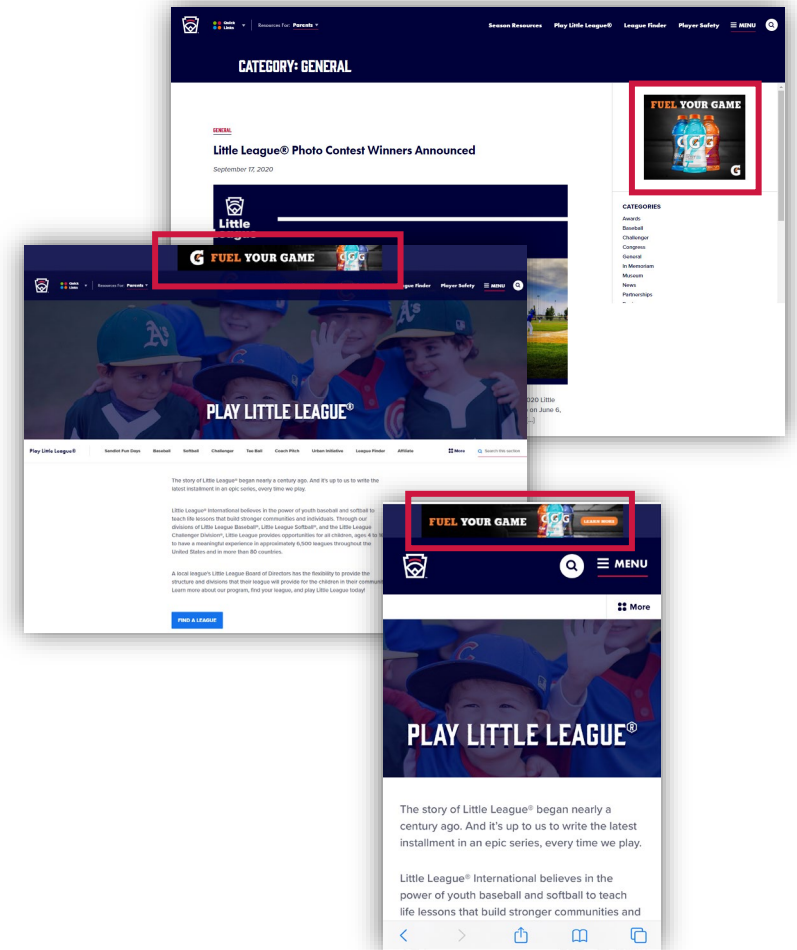
# Website Banner Ads\*

- **LittleLeague.org**

- Pages include Little League® University, Little League Videos, *World of Little League* Museum, Little League World Series, Data Center, etc.
- Banner ads will run in a rotation with other national partner brands.
- Please reference the Creative Guidelines section (slides 35-42) of this guide for additional directions.
- Specs:
  - 728px (w) x 90px (h)
  - 300px (w) x 250px (h)
  - 300px (w) x 50px (h)
  - .jpg or .psd file
  - URL link

- **Local League Sites\*\***

- [Sports Connect](#) allows local leagues to build their own websites for online web and registration needs.
- These websites can be populated with banner ads from Little League's official partners.
- Specs:
  - 728px (w) x 90px (h) ONLY
  - .jpg or .psd file
  - URL link



\*Can be updated at any time.

\*\*Third-party benefit may be discontinued at any time.