Appendix



2023 Timeline

4/28

Final Little League Baseball® *All dates are subject to change. World Series Activation Plan Please make Little League aware of any specific Little League Baseball World Series Program Ad Drafts Due decision deadlines necessary for your brand. 7/7 Little League Baseball ® World Series Scoreboard Assets Due Contractual Pre-roll Advertising – Due 6/23 7/7 **Content Capture Overview Due** 7/7 Final LLSWS and Divisional Ticket, Meal, Parking, and Museum Pass Request Due Program Ads Due 5/17 7/7 May Apr Feb Mar June July Aug Sept Oct Nov Dec Jan LLBWS **Participation** Giveaway Confirmation + Participation Form **Activation Details** Due 4/7 4/28 Little League Baseball® World Series Giveaway Regional and Item(s) – delivered to Divisional Final Regional, Williamsport Tournament Divisional, and LLSWS Participation Form Activation Plan Due Load-in Date/Time Finalized Due

6/2

7/21

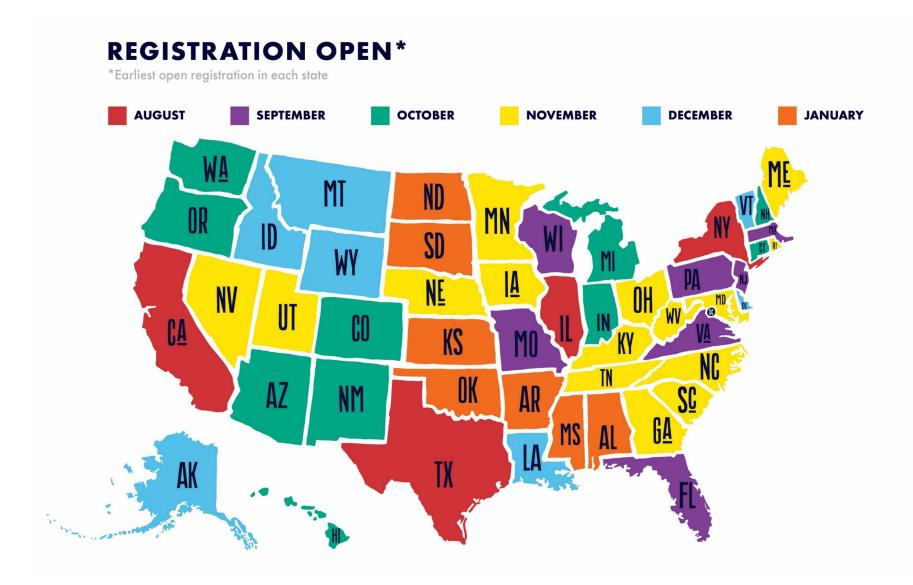
2023 World Series Tournament Dates

- Senior League Baseball World Series July 29 to August 5, 2023 Easley, South Carolina
- Intermediate (50/70) Baseball World Series July 30 to August 6, 2023 Livermore, California
- Junior League Softball World Series July 30 to August 5, 2023 Kirkland, Washington
- Senior League Softball World Series July 31 to August 6, 2023 Lower Sussex, Delaware
- Little League Softball World Series August 6-13, 2023 Greenville, North Carolina
- Junior League Baseball World Series August 13-20, 2023 Taylor, Michigan
- Little League Baseball World Series August 16-27, 2023 Williamsport, Pennsylvania

Little League® World Series & Region HQ Locations



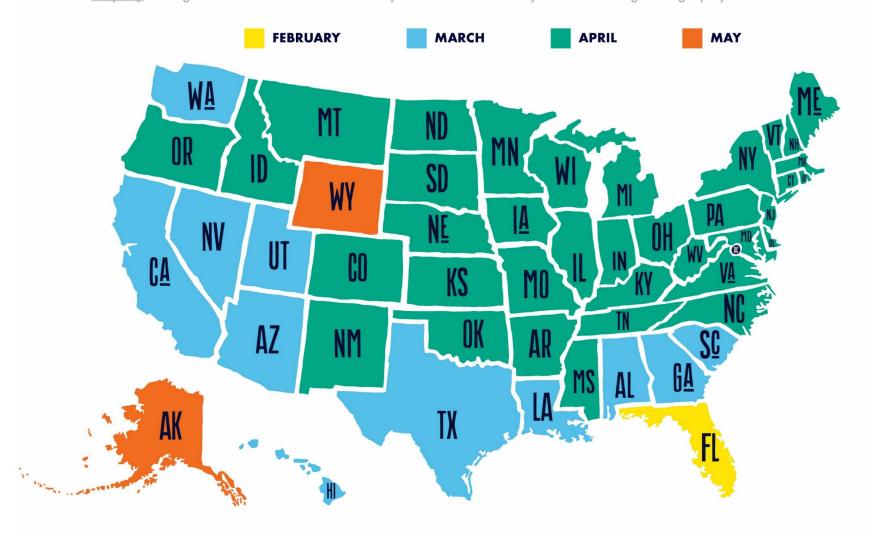
Local League Registration Open Timing



Local League Playing Season Starts Timing

PLAYING SEASON*

*Majority of leagues with start date in this month by state. Some states may have a few leagues begin play sooner.



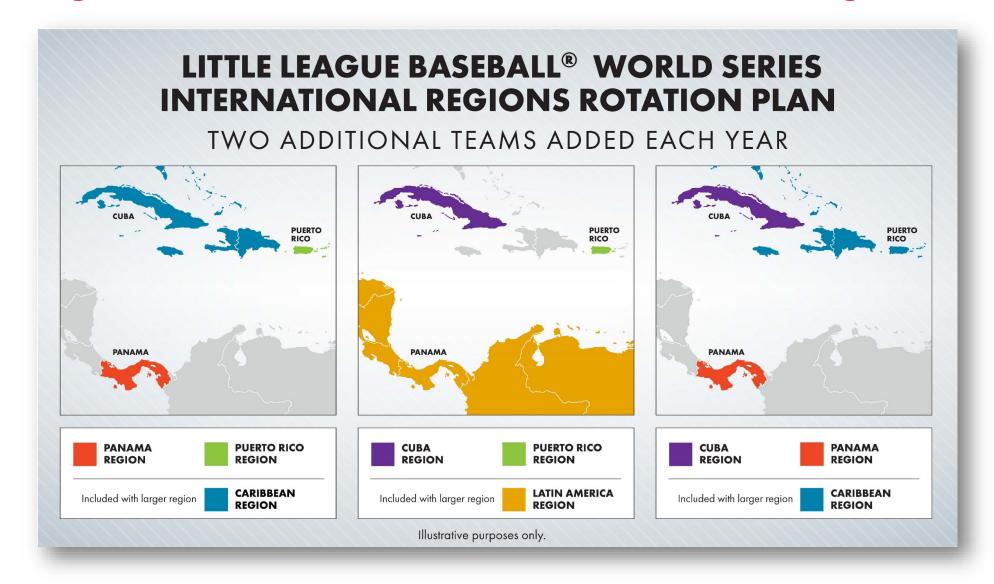
Little League Baseball World Series U.S. Regions



Little League Baseball World Series International Regions



Little League Baseball World Series International Region Rotation



Little League Softball World Series U.S. Regions



Little League Softball World Series International Regions

