

LITTLE LEAGUE[®] INTERNATIONAL

OFFICE OF THE SENIOR OPERATIONS EXECUTIVE

Anne K. Dundon

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AWARDS/VOLUNTEER

Queen Elizabeth Jubilee Medal for volunteer excellence in Canada

Martha Dubroy District Volunteer of the Year

30 year Little League volunteer

SPORTS VOLUNTEER SERVICE

Sports Hall of Fame Inductee – Mississauga, Ontario

Sports Volunteer of the Year – Mississauga, Ontario

Committee Member – City of Mississauga Sports Summit

Committee Member – City of Mississauga, New Canadians in Sport

LITTLE LEAGUE VOLUNTEER SERVICE

Director - Little League Canada

Director - Little League Canada Foundation

Marketing Chair – Little League Canada

Advisor – International Advisory Board, Little League International – 3 years

President – Erindale Little League – 19 Years

District Administrator – Little League – 3 terms

Director/Vice President – Little League Ontario

OTHER COMMUNITY VOLUNTEER SERVICE

President of Board of Directors– Peel Lunch & After School Program

Director – Peel Lunch & After School Program

Committee member – Children's Aid Society of Peel

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PROFESSIONAL EXPERIENCE

- ✓ A diverse and successful background of experience including Sales, Marketing, Trade promotion, and Logistics/Operations developed through top tier Consumer Goods corporations including Procter & Gamble, Revlon, Merck
- ✓ Account and Sales management experience in Canada, United States and United Kingdom.
- ✓ Selling to senior corporate executive with major retailers including competitive information, trending, and category development.
- ✓ Development of sales teams and restructured teams to optimize field performance.

APOLLO HEALTH & BEAUTY CARE INC.

Director of Sales

2017 - retired

Responsible for sales (\$200 million) for largest North American private brands company. Successfully negotiated contracts with new companies and retailers.

Member of Executive Management team and reported directly to CEO.

BORDER TRENDS INC. - Director Sales & Merchandise - 2011 – 2017

PHOENIX SALES & MARKETING GROUP - Director of Sales - 2005 – 2011

ADVANTAGE SALES & MARKETING INC. - Director National Business Development - 2000 – 2005

BONNE BELL CANADA INC. - General Sales Manager -1995 – 2000

REVLON INTERNATIONAL – BEAUTY CARE GROUP - Regional Sales Manager - 1987 – 1989

WHITEHALL LABORATORIES - Regional Sales Manager - 1986 – 1987

TAMBRANDS CANADA INC - National Merchandising Manager - 1984 – 1986

F.G. BRADLEY CANADA INC. - National Sales Admin Manager - 1981 – 1984

PLAYTEX LTD. - Assistant Merchandising Manager - 1980 -- 1981

PROCTER & GAMBLE - Territory Sales Representative -1979 – 1980

EDUCATION

METROPOLITAN UNIVERSITY (formerly RYERSON UNIVERSITY)

Business Management (Marketing major, Business Administration)