



Media Guide Advertising Specs



Media Guide

AD SIZE	HEIGHT	WIDTH	BLEED
Full Page	11.125"	8.625"	0.125"
1/2 Horizontal	4.75"	7.25"	
1/4 Square	4.75"	3.75"	
Business Card	2.5"	3.5"	

Platforms: PC required

Media Submission: Email, DropBox, Cloud

Software: High-Res PDF, Photoshop, Illustrator, InDesign

All graphics should be at least 300 dpi or 2400 dpi for line work

All artwork, printer marks, and screen fonts should be included

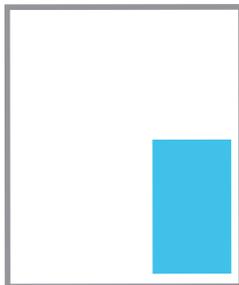
All fonts must be embedded and sublettering allowed

Colors ads must be four-color process (CMYK)

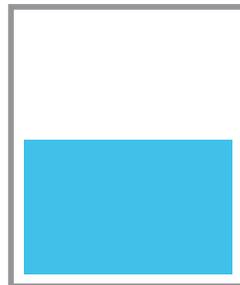
* Please provide matching proofs to ensure proper color

* All expenses incurred as a result of making changes to advertising material on behalf of an advertiser will be at the expense of the advertiser

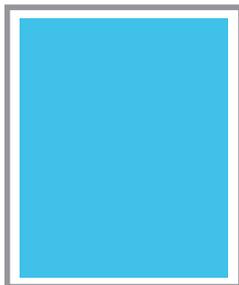
The Intermediate Little League World Series Committee will not be responsible for discrepancies in color when a color proof is not provided



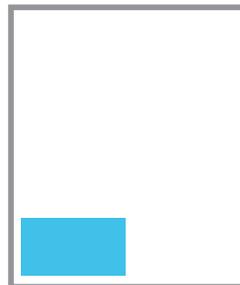
1/4 Square



1/2 Horizontal



Full Page



Business Card

Submission Deadlines

All artwork must be submitted NO LATER than June 15, 2019

* Ad material should be emailed to [Joe Iacono](mailto:joe@lilws.org) at joe@lilws.org

* All advertising must be congratulatory in nature, include all pertinent trademarks, copyrights, and be subject to Little League Approval

* If used, please be sure to include ® mark after the words Little League®, Little League Baseball® or Little Leaguer ®

Little League reserves the right to request adjustments or alterations to selected images used in submitted artwork



Media Guide Ad Contract



Sponsor Ad Rates

Back Cover	\$2000 — sold
Inside Front Cover	\$1000 — sold
Full Page	\$700
Half Page	\$400
Business Card	\$300

- * Checks Payable To: Little League Baseball Inc.
P.O. Box 936 Danville CA 94526
- * Available upon request: W-9 Form
501c3 Charter, Tax Deduction Information
- * NOTE: Artwork must be received by July 1, 2019

Sponsor Information

Name: _____ City: _____

Company: _____ State: _____

Address: _____ Email: _____

Phone: _____

Approved By: (Print Name) _____

Signature _____

Director Dave Wetmore
Phone: (925) 997-3023
Dave@lliws.org