



**Little
League**

2024

IMPACT REPORT

2024 LITTLE LEAGUE® IMPACT REPORT

CELEBRATING COMMUNITY, TEAMWORK, AND OPPORTUNITY

Throughout the 2024 season, Little League® continued its steadfast commitment to positively impacting youth and communities all around the world, but most importantly, we made a meaningful impact, creating memories and opportunities that will last a lifetime.

WHO WE ARE

This past season was one of celebration, as we reaffirmed our commitment to ensuring the Little League experience is inclusive and accessible for all. From honoring 50 years of amazing females who continue to step up to the plate through our [Girls with Game 50 Celebration](#), to equipping underserved leagues through our [Urban Initiative](#) and establishing a disaster relief fund to address the impact of devastations on local leagues, we continue to evaluate and address the growing needs of the communities we serve to ensure long-lasting, positive change.

2024 YEAR IN REVIEW

As a 501(c)3 non-profit committed to giving back to local leagues and communities around the world, Little League has remained a leader in the youth sports industry, but we still have so much work to do in order to bring the benefits of participating in Little League to more children and families.

And to do that, in 2024, we launched five transformative funds to address the evolving needs of local leagues and communities:

- **Disaster Relief Fund:** Providing critical support to leagues recovering from natural disasters.
- **Access and Opportunity Fund:** Ensuring every child, regardless of background, has the chance to play.
- **Volunteer Excellence Fund:** Celebrating and empowering the volunteers who bring Little League to life.
- **Equipment for All Fund:** Eliminating barriers by equipping underserved leagues with necessary gear.
- **General Operations and Grantmaking Fund:** Fostering innovation and sustainability for leagues nationwide.

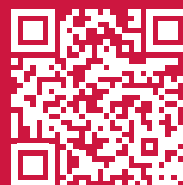
Together, these funds symbolize our dedication to inclusivity, integrity, and community, creating a brighter future for the youth and families we serve.

[LEARN MORE](#)[SUPPORT THE FUNDS](#)

While we close the chapter on the 2024 season, it's important to reflect back on what we have accomplished, but more importantly remember that the story of Little League is far from over.

Rooted in our mission to teach life lessons through the joy of baseball and softball, we look ahead to the future with optimism and purpose.

Together, we will celebrate the values that define us: teamwork, integrity, and fun, all the while creating opportunities for every child to play, learn, and grow.

[Learn more](#)

TEAMWORK ON AND OFF THE FIELD

The Little League program has been around for nearly a century, but none of this can be done on our own. Our Official Partners play a critical role in empowering communities, improving facilities, and increasing access to the game through their own impactful grant programs and support programs. Every partnership provides support back to our local leagues and reinforces our collective mission to build stronger and more inclusive communities.

Thanks to the generous contributions by our dedicated partners, we are continuing to find new ways to support our local leagues and empowering communities all around the world each year, including:

T-Mobile Little League Call Up Grant

Covering registration fees, removing financial barriers, and ensuring greater access to play.

- More than \$1.6 million in grants distributed in 2024, assisting more than 1,700 local leagues and 13,000+ children in 47 states.
- Since it launched in 2020, more than \$6.8 million has been awarded to assist nearly 59,000 Little Leaguers and counting.

Community Heroes, Pres. by New York Life

Recognizing dedicated volunteers across all divisions of play through the Little League Community Heroes and Community Heroes of the Year Program.

- \$5,000 in total donations to six local Little League programs.
- Weekly recognitions of a diverse group of volunteers on social media to highlight the importance of volunteers in the community.

Ball Park Buns "Ball Parks of Dreams"

Improving local field conditions while fostering teamwork and sportsmanship, and strengthened community relationships and brand visibility

- \$20,000 field renovation grants awarded to three leagues.
- Expanded donation support to 20 leagues, reaching 5,600 players.

Eggland's Best Supports Challenger Division

Funding accessibility and inclusion projects for local leagues

- \$65,000 in grants supporting athletes in the Little League Challenger Division®.

Gatorade Hydration Pack Program

Providing hydration packs and grant funding as part of the chartering process, promoting proper player health and participation.

- \$1,000 donations to 50 separate Urban Initiative leagues, impacting a total of 679 teams and more than 10,000 players as part of the overall program.

Supporting Aspen Institute's 63x30 Vision

Joining the efforts to help get at least 63% of youth playing sports by the end of the decade in 2030.

MLB PLAY BALL Weekend

Local Little League programs across the nation were thrilled to celebrate MLB's PLAY BALL Weekend

- Five local Little League programs also teamed up with Musco Lighting to "Play Ball Under the Lights," bringing their community together for a night of fun and excitement.

PCA Coach of the Year Program

Celebrating community involvement through nominations and recognition.

- \$15,000 in total grants provided to the local leagues of the three winners.



GIRLS *with* GAME



EMPOWERING GIRLS WITH GAME

Since its launch in 2019, the Little League® [Girls with Game Initiative](#) has been dedicated to honoring all the girls and women who have made the Little League program what it is today and those who inspire the future generation of female participants at every level.

In 2024, we honored and reflected on the past 50 years of girls and women in our program through the [Girls with Game 50 Celebration](#), but more importantly, we committed ourselves to the future of female inclusion within our organization.

Promoting female participation at every level of our program is integral to our values of inclusion and community building, and remains a [strategic focus for our organization moving forward](#). By fostering equitable opportunities, providing new training for coaches and volunteers, and supporting local leagues, we remain committed to attracting and retaining girls across our baseball and softball programs, ensuring a vibrant and inclusive future for all participants.

Grant Support: As part of the #GWG50 Celebration, Little League invested nearly [\\$240,000 in grant funding](#) that was provided to 54 leagues and individual volunteers, focusing on female inclusivity and softball program growth within its own communities. In total, nearly 200 applications were received during the month-long window.

While the full highlights of the Girls with Game 50 Celebration can be found at LittleLeague.org/GWG50, some of the key moments included:

Maria Pepe Little League Baseball Legacy Series: First ever [all-girls baseball event](#) held at the home of the LLBWS in honor of one of the first ever Girls with Game.

Reunions at the LLWS: This summer, we welcomed back the [23 females who played in the Little League Baseball® World Series](#) over the years as well as the [first-ever Little League Softball World Series champions](#) to gather together and relive their World Series experiences.

Girls with Game Experience: Welcoming four Division I College Softball Programs to Williamsport for a [day full of softball clinics and exhibition games](#).

New Museum Exhibit: The [World of Little League®](#) Museum unveiled a new exhibit to bring the year-long celebration to life in Williamsport.

Inspiring Content: More than [110 unique and inspiring content pieces](#) were created to promote and support the advancement of girls and women in sports, including a five-part docuseries detailing the history and future of the softball program.





A PROGRAM ROOTED IN COMMUNITY

Born in Williamsport and alive today all around the world, the Little League® program remains committed to the development and growth of our communities. By empowering volunteers, enhancing facilities, and eliminating barriers to play, our funds and other grant opportunities allow us to continue to invest in what is most important to our organization – our local leagues and the communities they serve every day.

Some examples of the support we were able to provide directly to our communities in 2024 include:

- **\$5,000 Grant** to the Carl E. Stotz Little League Community of the Year Award Recipient in California (Below, Left).
- **\$75,000 grant** from the Morgan Wallen Foundation, which was allocated to the Little League for All Equipment Fund to allow us to distribute more than 1,000 pieces of equipment and support more than 400 Little Leaguers across the country.
- **\$50,000 in grants** from the DICK'S Sporting Goods Foundation Sports Matter distributed to two local leagues as part of our Urban Initiative (Below, Right).
- **\$20,000 raised** in donations as part of our Pass the Can initiative at the Little League Baseball World Series to support local organizations that promote youth activity and healthy living through sport and our own programs that prioritize increasing access and creating opportunities.





HIGHLIGHTING THE FUN OF THE GAME

At the root of its values, the Little League® program is all about having **FUN**. From kids out playing Tee Ball at their local fields to the unforgettable experiences at our seven World Series events, a focus on having fun is what sets the Little League program apart from the other programs around us.

Throughout the 2024 season, fun experiences were had by all, from our young Tee Ballers to our veteran volunteers and everyone in between. Check out just some of the highlights as we brought the fun straight to our participants:

T-Mobile Little League Home Run Derby: From local leagues all the way to a championship in Williamsport, our Little Leaguers had the unique opportunity to compete for a Home Run Derby title thanks to our friends at T-Mobile.

Little League Playground: Players at the Little League Baseball World Series had access to a brand-new multipurpose playing facility known as the “Little League Playground,” thanks to the generous support of Musco Lighting.



MLB Little League Classic: For the seventh time, we had the honor of hosting the Annual MLB Little League Classic at the Little League Baseball® World Series in Williamsport, giving our players direct access to watch and interact with players on the New York Yankees and Detroit Tigers.



AU Pro Games at the LLSWS: For the second-straight year, Athletes Unlimited brought professional softball to the Little League Softball® World Series, spending two days interacting with LLSWS participants while providing a unique experience filled with fun, memories, and celebration.

Remember, the fun doesn't stop for just the youth in our programs. It extends to everyone involved in our program, especially the incredible individuals who volunteer their own time to make Little League possible.



HONORING EXCELLENCE

Since our program first started in 1939, the fun and excitement of the Little League® experience would not be possible without the dedication and support of our volunteers. To honor those dedicated volunteers, and the millions of parents who trust us to provide their children with a memorable experience, we recognize a select group of individuals each year through our awards program.

Whether it be as a Little Leaguer themselves, or an individual that has gone on to become a role model from the life lessons they have learned throughout our program, our award winners represent the values and mission that the Little League program is rooted upon.

Check out our marquis award winners from the 2024 season:

LITTLE LEAGUE® HALL OF EXCELLENCE: CLASS OF 2024



MARIA PEPE



RAY FERRARO



MEGHAN DUGGAN

2024 George and Barbara Bush Little League Parents of the Year: Wayne and Patty Judge, parents of New York Yankees Captain, Aaron Judge (Pictured Below, Left, with Little League International Board of Directors Chairman, Steven P. Johnson).

2024 W. Howard Hartman Little League Friendship Award (Posthumously): Dr. Darrell Burnett, a dedicated volunteer and advocate for the Little League Challenger Division.





THE INDUSTRY LEADER

As the world's largest youth sports organization and a leader in the industry, Little League embraces the responsibility of continuing to find new ways to enhance its program at every level, from educating our volunteers to helping protect our players. Here are just a few ways we were able to do that in 2024:

Child Protection Program: We continued to [enhance our Child Protection Program](#), bringing all the provisions of the [Little League's Child Protection Policy](#) into one comprehensive document in order to provide all the information a league needs regarding the protection of its players in one location that clearly outlines the requirements of the local league.

Abuse Awareness Training: Understanding the requirement of our volunteers to complete Abuse Awareness Training each year, we launched [our own customized course](#) that is free to take, making it easier for our volunteers while reinforcing the safety and well-being of all participants in the Little League program.



Diamond Leader Program: As an integral member of the Aspen Institute's Million Coaches Challenge, we have helped train more than 120,000 coaches in social and emotional learning through our [Diamond Leader Training Program](#).

Additional Free Training: In addition to the Abuse Awareness and Diamond Leader Trainings, we continue to [add new and advanced training courses](#) for our volunteers, including options for local league officials, umpires, and more.

ASAP Awards Program: Since 1995, we have set the standard for youth sports, through programs like our [A Safety Awareness Program \(ASAP\)](#), which has helped increase overall safety awareness, reduced injuries by 80%, and lowered insurance costs for participating leagues. In 2024, 92.82% of U.S. local league programs submitted a safety plan.

HELP US MAKE AN IMPACT IN 2025 AND BEYOND

While the 2024 season has officially come to a close, we are only just getting started. We all share the story of Little League, and when we add to it, we not only make it our own, but we also make it even better. Now, it's your turn to become part of the Little League story and help bring the stories of our future Little Leaguers and their communities to life.

While we look towards 2025 and beyond, our strategic efforts remain steadfast: making the game accessible, inclusive, and fun for all. Through the generosity of supporters like you, we will continue to grow these five core funds that sustain our efforts, empower communities, and foster the next generation of leaders, together.

Join us in shaping the future of Little League.

As a reminder, donations made to Little League not only allow us to keep the cost of membership affiliation to local communities low but also allow us to provide additional programming support such as grant assistance for equipment, registration fees, field refurbishments, volunteer training programs, assistance after natural disasters, and more.

Access and Opportunity Fund is the embodiment of Little League's core value of inclusivity, actively working to dismantle global youth sports participation barriers and create new transformative ways to participate in the program. Paving the way for programs that not only increase the diversity of players but also cultivate an environment where every child feels they belong.

Little League for All Equipment Fund represents more than the distribution of sports gear. It is an integral step toward dissolving the divide between varying affluence within Little League communities. By providing essential equipment, Little League will create equitable opportunities for every child with the opportunity to develop personally in our program and beyond.

Volunteer Excellence Fund means nurturing a generation of volunteers who are not only tactically and technically proficient but who also excel as educators and role models. The Volunteer Excellence Fund will support the selfless and vitally important work of volunteers who make the Little League experience come alive for millions of kids around the world.

Disaster Relief Fund is focused on helping affected programs receive the support they need to rebuild, recover, and continue providing children with the life lessons learned through youth baseball and softball. From repairing fields, replacing equipment, or helping families reestablish their involvement in Little League, the Disaster Relief Fund steps in to assist during times of greatest need.

General Little League Operations and Grant Making Fund provides resources directly to our leagues, through grant programs, allows us to qualify and support improvements that may be needed to sustain programming or attract new participants.

Learn more about our efforts, and how you can help bring these stories to life, by visiting LittleLeague.org/Impact.

Little League Baseball, Incorporated, the formal name of our 501(c)3 non-profit, is a tax-exempt organization and your donation is tax deductible.

You may choose to direct your donation to our general operations and grant making initiatives or specify your donation to specific programming described above.

**Ready to Make
an Impact?**

Connect with Us!





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[LITTLELEAGUE.ORG/IMPACT](https://littleleague.org/impact)