

2023 SPONSOR PACKET



www.lliws.org



Little League, International Baseball and Softball



The Little League Intermediate World Series of 2022 was very exciting with the local host team from Danville, CA winning the World Series Championchip game. It was the first time the local team had won the World Series since it's inception. The week was filled with exciting baseball, great sportsmanship, and fantastic viewership.

Attendance in 2022 was estimated at 50k fans for the week amd about 5k fans attending the Championship game. This was one of the largest attendances on record for this event since the inaugural year in 2013. All games during the tournament week are televised on ESPN+. The Championship game was televised on ESPN2.

In 2023, we're looking to enhance the player expierence on and off the field. The players will be treated to an opening parade ceremony followed by dinner in a local restaurant, and catered lunch during the week, an exclusive player lounge & recreation room at the hotel to relax after the games, first class bus transporation to the fields. The executive committee is always working hard to give the families and athletes world class expierence.

In 2023, California District 57 Little League will be hosting the event which will be held from July 30th - August 6th 2023, at Max Baer Park in Livermore California. Twelve teams from around the world will converge on our city for an incredible week of baseball. The 2023 field of teams will consist of 6 International Teams, 5 USA Regional Teams and a local Host team for 23 games. All games will be televised on ESPN+. The International and USA Championship games will take place on Saturday August 5th at 2pm and 5pm PT respectively. The World Series Championship game will be broadcast live on ESPN+ Sunday August 6th at 6pm PT.

I would like to extend a warm welcome to all the players, coaches. umpires, famlies, and fans to the beautiful Livermore Valley Wine Country. We hope you enjoy a great week of baseball, entertainment, and fun. Also, I would like to thank the volunteers and sponsors who make this event possible. Looking forward to seeing you all at the ballpark.

9

Bill Aboumrad
Little League Intermediate World Series
Tournament Director.

TOURNAMENT COMMITTEE

The 2023 Little League Intermediate World Series Executive Tournament Committee consists of the following individuals below. All information about the 2023 Little League Intermediate World Series can be found on our website at www.lliws.org.

Tournament Director Bill Aboumrad - bill@lliws.org

Facilities / Fields Bill Aboumrad - bill@lliws.org

Media and Public Relations Director Kathleen Minser - kathleen@lliws.org

Sponsorships Bill Aboumrad - bill@lliws.org

Social Media Kathleen Minser - kathleen@lliws.org

Admin, Volunteers, and Website April Rood - april@lliws.org

Food and Beverage Director Kim Young - kimy@lliws.org

Souvenir and Soft Goods Dianna Geyer dianna@lliws.org

Souvenir and Soft Goods Diane Abbley dianna@lliws.org

Art Director and Media Guide Joe lacono - joe@lliws.org

Event UIC Gerard Takiguchi - gerard@lliws.org

Event Umpires Dave Mantach - ump14u@comcast.net

Transportation Jim Carlson - jim@illiws.org

Hotels Mike Vickers - mike@lliws.org







2 Large Banners in a Preferred Location

1 Full Page 4 color program Ad(Preferred Placement)

Official Website Logo & Link on our website

Video Ad/Clip on our website

Company name/logo acknowledgment on event

materials and promotional items except for front of

program and street banners

Acknowledgement at Opening Ceremonies and

inclusion in the parade

One 10'x20' vendor display area at the event

Sponsor recognition plaque

Ceremonial First Pitch for a game

Announce one inning in the US Championship Game

with our local announcers.

In game announcement

\$20,000







One Large Banner in a Preferred Location

1 Full Page 4 color program Ad(Preferred Placement)

Official Website Logo & Link on our website

Video Ad/Clip on our website

Company name/log acknowledgement on event
materials and promotional items except for front of

program and street banners

Acknowledgment at Opening Ceremonies

One 10'x10' vendor display area at the event

Special recognition plaque

Ceremonial first pitch for a game

Announce 1 inning in the International Championship Game with our local announcers.

In game announcement

\$10,000



Grand Slam

Grand Slam Package

\$2,500

One banner One 10'x10' vendor display area Half page 4 color ad In game announcement Ceremonial First Pitch Sponsor recognition plaque Video ad/clip on website



Homerun Package

\$1000

One banner Quarter page 4 color program ad Video ad/clip on website Sponsor recognition plaque In game announcement One 10'x10' vendor display area



Diamond Package

\$500

Quarter page 4 color ad in the program Video ad/clip on website Sponsor recognition plaque In game announcement

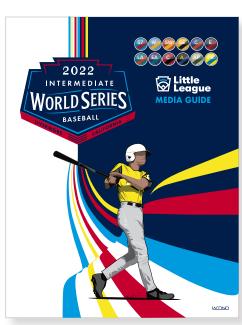


Friends and Family Package

\$100

Featured in a special community donation page in the program In game announcement

Name on the community banner at the entrance to the park



MORE INFO, Please Conact **Tournament Director: Bill Aboumrad**

P: 510.816.3611 E:baboumrad@legacyrea.com



INTERMEDIATE 50/70 CHAMPIONS

CA DIS 57

Danville Little League, Danville CA







ASIA PACIFIC

W19

CHAMPIONSHIP GAME

GAME 21

SUNDAY 8/7 @6pm PST / 9PM EST



Score Board Package - (Call for more info)

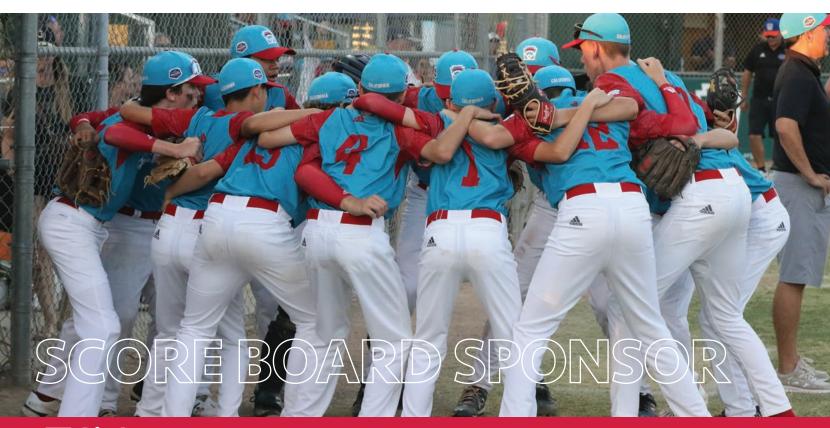
- 1 sponsorship panel on scoreboard from
- July 2023 through June 2024(appx. 2'x4.5')
- Full page 4 color ad in program
- In game announcement
- Ceremonial first pitch
- Sponsor recognition plaque
- Video ad/clip on website

\$5,000

MORE INFO, Please Conact Tournament Director: Bill Aboumrad

P: 510.816.3611 E:baboumrad@legacyrea.com













Player Meal Partnerships

- Banner in the player eating area
- Half page 4 color ad in the program
- In game announcement on day of meal
- Ceremonial first pitch on day of meal
- Video ad/clip on website
- Sponsor recognition plaque

\$2,000

Event Display Booth Rates

- 10'x10' Pop-Up
- 10'x20' Display Area
- 10'x20' Food Truck/Booth

\$100 per day or \$250 for the week

Questions: Conatct Kim Young kim@lliws.org



2023 INTERMEDIATE WORLD SERIES GAME SCHEDULE

| GAME | DAY | DATE | TIME | ТҮРЕ | TEAM #1 | TEAM #2 |
|------|------|------|---------|--------------------|----------------|-----------------|
| 1 | SUN | 7/30 | 9:00am | Opening Round | MEXICO | LATIN AMERICA |
| 2 | SUN | 7/30 | 12:00pm | Opening Round | SOUTHEAST | CA DIS 57 |
| 3 | SUN | 7/30 | 3:00pm | Opening Round | ASIA PACIFIC | EUROPE - AFRICA |
| 4 | SUN | 7/30 | 6:00pm | Opening Round | WEST | SOUTHWEST |
| 5 | MON | 7/31 | 9:00am | Winner's Bracket | CANADA | Winner Game 1 |
| 6 | MON | 7/31 | 12:00pm | Winner's Bracket | EAST | Winner Game 2 |
| 7 | MON | 7/31 | 3:00pm | Winner's Bracket | AUSTRALIA | Winner Game 3 |
| 8 | MON | 7/31 | 6:00pm | Winner's Bracket | CENTRAL | Winner Game 4 |
| 9 | TUES | 8/1 | 9:00am | Elimination Game | Loser Game 1 | Loser Game 7 |
| 10 | TUES | 8/1 | 12:00pm | Elimination Game | Loser Game 2 | Loser Game 8 |
| 11 | TUES | 8/1 | 3:00pm | Elimination Game | Loser Game 3 | Loser Game 5 |
| 12 | TUES | 8/1 | 6:00pm | Elimination Game | Loser Game 4 | Loser Game 6 |
| 13 | WED | 8/2 | 9:00am | Elimination Game | Winner Game 9 | Winner Game 11 |
| 14 | WED | 8/2 | 12:00pm | Elimination Game | Winner Game 10 | Winner Game 12 |
| 15 | WED | 8/2 | 3:00pm | Winner's Bracket | Winner Game 5 | Winner Game 7 |
| 16 | WED | 8/2 | 6:00pm | Winner's Bracket | Winner Game 6 | Winner Game 8 |
| CGA | THUR | 8/3 | 9:00am | Consolation Game A | Loser Game 11 | Loser Game 10 |
| CGB | THUR | 8/3 | 12:00pm | Consolation Game B | Loser Game 12 | Loser Game 9 |
| 17 | THUR | 8/3 | 3:00pm | Elimination Game | Loser Game 15 | Winner Game 13 |
| 18 | THUR | 8/3 | 6:00pm | Elimination Game | Loser Game 16 | Winner Game 14 |
| | | | | | | |
| 19 | SAT | 8/5 | 2:00pm | Intl Championship | Winner Game 15 | Winner Game 17 |
| 20 | SAT | 8/5 | 5:00pm | US Championship | Winner Game 16 | Winner Game 18 |
| 21 | SUN | 8/6 | 6:00pm | World Series Final | Winner Game 20 | Winner Game 19 |



- All Games will be played on the Max Baer 1 Field
 All times are PST (Pacific Standard Time)



| This agreement between | the LITTLE LEAGUE INTERMEDIATE WORLD SERIES | | | | | | |
|---|---|--|--|--|--|--|--|
| (hereinafter, "LLIWS" or "Tourname | ent") and, (hereinafter, "Sponsor") with | | | | | | |
| primary offices at | | | | | | | |
| While Sponsorship does afford sor LLIWS impart the values of teamw | e, for the Sponsor, out of a sense of duty to help the community. me benefits (detailed below), the higher purpose is to help the york, sportsmanship, and fair play to the children of the heday use these values in becoming good citizens. | | | | | | |
| Sponsorship of the LLIWS does not permit the Sponsor to have any rights or responsibilities in the operation of the LLIWS or any team in the LLIWS, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the LLIWS. Nothing herein shall make us partners or joint ventures. The Sponsor and the LLIWS are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. | | | | | | | |
| Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the LLIWS ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated | | | | | | | |
| Sponsor is responsible for all production/installation costs | | | | | | | |
| Little League Baseball Intermediate World Series – 2023 (Tentative Schedule of Events) 12 teams with regional champions from: 6 International Countries and 6 USA regions Teams arrive – TBD Opening Ceremonies – TBD Games Begin – Sunday, July 30th, 2023 – ESPN+ Championship Game – (tentative) – Sunday, August 6th, 2023 – 6pm PST – ESPN+ | | | | | | | |
| Accepted and agreed to By: | | | | | | | |
| Sponsor Representative Signature | Date | | | | | | |
| Printed or Typed Name | Date | | | | | | |
| | | | | | | | |
| Tournament Director Bill Aboumrad P: 510.816.3611 E:baboumrad@legacyrea.com | Date | | | | | | |

