

12 Teams from
around the world

LITTLE LEAGUE
INTERMEDIATE
**WORLD
SERIES**
LIVERMORE, CA

2025

ESPN+

July 27th -
August 3rd 2025

Little League believes in the power of youth baseball and
softball to teach life lessons that build stronger
individuals and communities.

SPONSORSHIP PACKET

MAX BAER PARK . LIVE ON ESPN+

The Intermediate League World Series is a baseball tournament for 11-13 year-olds that began in 2013, held in Livermore, CA



- 40,000 spectators
- Volunteer lead
- 6 USA Regional Teams
- 6 International Teams
- International sports coverage
- Unlimited entertainment

The Little League Intermediate World Series of 2024 was very exciting with the team from the Southwest Region winning the World Series Championship game. The week was filled with exciting baseball, great sportsmanship, and fantastic viewership.

The atmosphere at the ballpark was electric throughout the week and fans were treated to some very competitive baseball games and fun in the stands. Attendance for the week was approximately 40,000 spectators.

In 2024, we enhanced the player and fan experience. The players were treated to an opening parade and ceremony at the field followed by dinner at the field, a catered lunch during the week, an exclusive player lounge and recreation room at the hotel to relax after the game, first-class transportation to and from the field, and a Jumbotron experience plus more.

For 2025, the Executive Committee is working hard to give these world-class athletes another first-class experience. California District 57 will be hosting the event which will be held from July 27 to August 3 at Max Baer Park in Livermore, California. Twelve teams from around the world will converge on the City of Livermore for an incredible week of baseball and friendship. There will be 6 International Teams, 5 USA Regional Teams, and one local host team. All games will be televised on ESPN+. The International and USA Championship games will be played on Saturday, August 2 at 1 pm and 5 pm PT, respectively. The World Series Championship game will be played on Sunday, August 3 at 6 pm PT.

I would like to extend a warm welcome to players, coaches, umpires, families, and fans to the beautiful Livermore wine country. We hope you enjoy a wonderful week filled with baseball, entertainment, and fun. A special thank you to all the volunteers and sponsors who make this event possible.

See you at the ballpark,



Bill Aboumrad
Little League Intermediate World Series
Tournament Director

THANK YOU IN ADVANCE FOR YOUR SUPPORT.



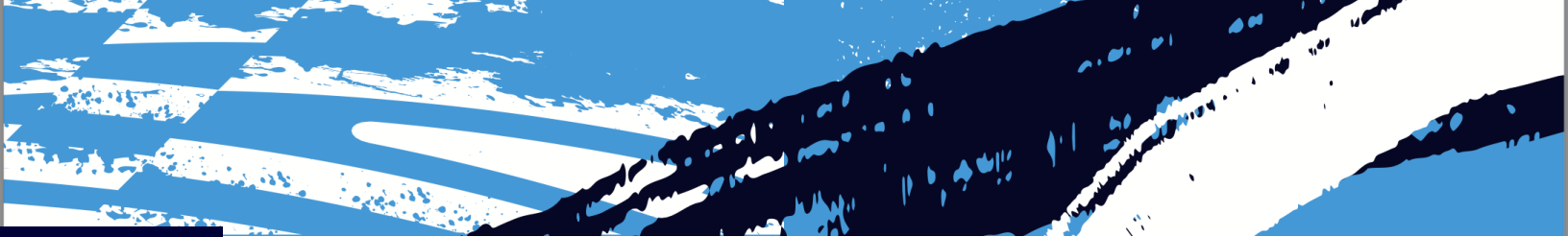
The Intermediate World Series relies on sponsorships and community support. Please refer to the additional pages for sponsorship opportunities and contact Stephnee Leathers at stephneeleathers@gmail.com if you have any questions or are interested.

TOURNAMENT BOARD:

The 2025 Little League Intermediate World Series Tournament Executive Committee consists of the following individuals.

- Tournament, Facilities & Fields Director-Bill Aboumrad
- Media & Public Relations Director, Kathleen Minser
- Hospitality & Administration Director, Kim Young
- Marketing & Sponsorship Director, Stephnee Leathers
- Souvenirs & Soft Goods Board Member Diane Abbey and Co-Board Member, Dianna Geyer
- Event UIC Director, Dave Mantach
- Transportation Director, Jim Carlson

THANK YOU IN ADVANCE FOR YOUR SUPPORT.



Little
League

SPONSORSHIP OPPORTUNITIES



Premier Sponsor \$20,000



- 30-second ad in every game and in between games each day of the tournament is shown on the Jumbotron
- Company logo is shown on scrolling Jumbotron banner
- NEW: Company logo on “Road to Livermore” T-shirts
- Throwing out the first pitch at the Championship game
- 2 Large 10x20 banners* in preferred locations
- Official company logo & link on <http://www.lliws.org/>
- Opening remarks at the Opening Day Ceremony
- Opening Ceremonies acknowledgment and inclusion in the field parade
- Ceremonial First Pitch for a game
- Announce one inning in the US Championship Game with our local announcers
- In-game announcement
- Sponsor recognition plaque

*Banner to be provided by the company

Champion Sponsor \$10,000



- 30-second ad in every game on the Jumbotron
- Company logo is shown on scrolling Jumbotron banner
- 1 Large 10x20 banner* in a preferred location
- Official company logo & link on <http://www.lliws.org/>
- Acknowledgment at Opening Ceremonies
- Ceremonial First Pitch for a game
- Announce one inning in the US Championship Game with our local announcers
- In-game announcement
- Sponsor recognition plaque

*Banner to be provided by the company

Jumbotron \$5,000



- A 30-second ad on the Jumbotron during each game, 21 games total
- A 30-second ad on Jumbotron during a half-inning of each full game played, 21 games
- A 30-second ad in between games each day
- Company logo is shown on scrolling Jumbotron banner

*Company to provide logo and content for digital ad

Scoreboard \$5,000 (2 spots left)



- Panel on the scoreboard (approximately 2' x 4.5'), *The scoreboard panel is posted from July 1 through June 30, 2026*
- Company logo is shown on a scrolling Jumbotron banner
- Official Company logo & link on <http://www.liiws.org/>
- Ceremonial first pitch
- In-game announcement
- Sponsor recognition plaque

Teams Meal package \$2,000



- A 30-second Jumbotron ad to run on your meal day
- Company logo is shown on a scrolling Jumbotron banner
- 1 10x10 banner* in the player eating area
- Official Company logo & link on <http://www.lliws.org/>
- The ceremonial first pitch on the day of the meal is provided
- In-game announcement on the day of the meal
- Sponsor recognition plaque

*Banner to be provided by the company

Homerun package \$2,000



- 30-second ad at one game on the Jumbotron
- Company logo is shown on a scrolling Jumbotron banner
- 1 10x10 banner* in the player eating area
- Official Company logo & link on <http://www.lliws.org/>
- In-game announcement
- Sponsor recognition plaque

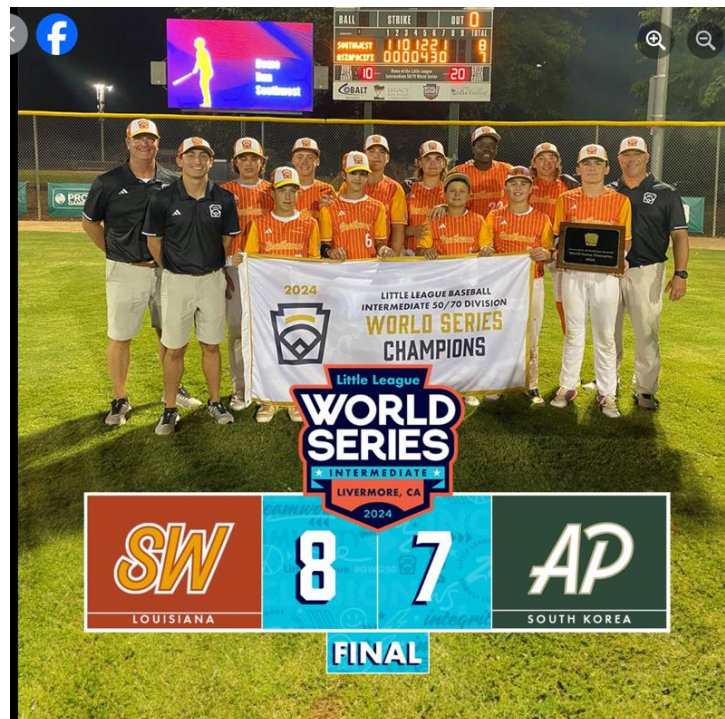
*Banner to be provided by the company

Diamond package \$500



- Company logo is shown on a scrolling Jumbotron banner
- Official company logo & link on <http://www.lliws.org/>
- Sponsor recognition plaque

INTERMEDIATE 50/70 2025 CHAMPIONS SOUTHWEST Southwest, Louisiana



PREVIOUS WINNERS:

2013 Japan, 2014 Arizona, 2015 South Korea, 2016 Hawaii, 2017 Puerto Rico, 2018 South Korea, 2019 Alabama, 2022 Northern California, 2023 South Korea, 2024 Louisiana

*THIS AGREEMENT BETWEEN THE LITTLE LEAGUE INTERMEDIATE WORLD SERIES
(HEREINAFTER, "LLIWS" OR "TOURNAMENT")*

*AND, _____ (HEREINAFTER,
"SPONSOR") WITH PRIMARY OFFICES AT _____ FOR THE 2025
TOURNAMENT.*

Sponsorship of the LLIWS must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the LLIWS impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the LLIWS does not permit the Sponsor to have any rights or responsibilities in the operation of the LLIWS or any team in the LLIWS, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the LLIWS.

Nothing herein shall make us partners or joint ventures. The Sponsor and the LLIWS are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the LLIWS ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited unless permission is expressly granted in writing by Little League Baseball, Incorporated.

- The sponsor is responsible for all production/installation costs Little League Baseball Intermediate World Series – 2025 (Tentative Schedule of Events)
 - 6 International Countries and 6 USA Regional Teams arrive – Saturday, July 26th
 - Opening Ceremonies – July 27th
 - Games Begin – Sunday, July 27th, 2024 – ESPN+
 - Championship Game – (tentative) – Monday, August 4th, 2024 – 6pm PT – ESPN+

Accepted and agreed to By:
Sponsor Representative Signature

Printed or Typed Name

Date

Date

Tournament Director:

Bill Aboumrad

P: 510-816-3611

E.baboumrad@legacyrea.com

For sponsorship opportunities,
please contact Stephnee Leathers at
Stephneeleathers@gmail.com

Thank you for supporting the
Intermediate World Series.



Little League

LittleLeague.org

<http://www.lliws.org/>

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