

2023 LITTLE LEAGUE® TRAINING MANUAL



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GATORADE 101

PRODUCT & PREMIUM OVERVIEW
MIXING & DISTRIBUTION GUIDELINES
SIDELINE SET-UP



GATORADE 101

Product Overview

GATORADE THIRST QUENCHER

HELP REPLACE WHAT YOU SWEAT OUT

Gatorade Thirst Quencher® is the most thoroughly researched sports beverage in the world. Scientifically engineered to help athletes perform at their best during athletic activity, GTQ continues to quench thirst, replace fluids and electrolytes, and provide carbohydrate energy to help athletes get the most out of their performance.

FLAVORS

Please visit gatorade.com for the full lineup of flavors.

NUTRITIONAL INFO

Serving Size: 12 fl oz

Calories: 80, **Total Fat:** 0g, **Sodium:** 160mg, **Potassium:** 45mg,
Total Carbohydrates: 22g, **Sugars:** 21g, **Protein:** 0g,

CONTACT YOUR GATORADE REP TODAY TO TRY A
SAMPLE OR FOR MORE INFORMATION.

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GATORADE 101

P&P Glossary



10-GALLON COOLER

Features handles and spigot



ICE BARREL

Features spigot to empty water from melted ice



SINGLE COOLER CART

Features shelves, wheels, cup holder – Athlete Areas Only



48-QUART ICE CHEST

Features handles and drain



60-QUART ICE CHEST

Features rear wheels, handle and drain



TOWELS & MIXING WANDS

Two-sided Gatorade brand towel



CUPS & DRIP BINS

2,000 cups per case



GATORADE 101

Distribution & Mixing Guidelines

TO START

- Begin setting up product 1-2 hours before game start to ensure product is cold for athletes
- Locate water source and filling location
 - Only use a food-grade hose and potable (drinking) water when filling
 - Hose can only be used for making Gatorade and should not touch the product when filling or the floor before or after filling coolers
- Determine best location(s) for Gatorade station(s)
 - Consider event layout and where athletes are entering/exiting
- Confirm you have all supplies
- Stage and set up your Gatorade station(s)
- Position coolers and cups so they are visible to athletes

GATORADE THIRST QUENCHER MIXING INSTRUCTIONS

- Determine cooler size
 - Fill level indicators are located on inside of cooler (10-gallon)
- Empty GTQ powder packet into cooler
 - 10-gallon: Empty 1 and a half (1.5) GTQ powder packets
- Fill with water
 - 10-gallon: Fill with nine (9) gallons of water
 - Use indicator lines inside cooler to measure
- Remaining space in cooler allows room for ice
- Mix vigorously with mixing wand to dissolve powder
- Taste test the product prior to providing to athletes



GATORADE 101

Distribution & Mixing Guidelines

GTQ MIXING CLEANLINESS GUIDELINES

- Coolers should be filled in a clean area and never placed on the floor for filling
- Wash hands prior to handling ice and mixing product
- Clean, sanitize and dry all premiums at the end of each day using the wash-rinse-sanitize method:
 1. Wash: Use a clean bucket with detergent and wash cloth
 2. Rinse: Be sure to rinse the cooler three times
 3. Sanitize: Spray the cooler and the spigot with sanitizer solution
- Never leave Gatorade in coolers overnight!

SIDELINE TIPS & HINTS

- Replenish GTQ and cups as needed to ensure GTQ is always available to athletes
- Consider weather, length, and intensity of activity when determining amount of GTQ to make
- Ensure trash cans are available to maintain appropriate presentation
- Product is for athletes only, not spectators

THROUGHOUT THE DAY

- Check coolers after each game or hydration period to make sure each product is stocked/filled and chilled, and not diluted (taste GTQ in coolers)
- Make sure area is kept clean – cups are thrown out and spills are cleaned up

RECYCLING

- Gatorade is committed to using best efforts to recycle materials whenever possible
- Items that can be recycled:
 - Any boxes used for product (GTQ Powder)
 - Cups
 - Cooler boxes



GATORADE 101

Distribution & Mixing Guidelines

HOW TO CLEAN & DISINFECT

- Thoroughly wash hands with soap and water for at least 20 seconds
 - If soap and water are not available, an alcohol-based hand sanitizer that contains at least 60% alcohol may be used
 - If surfaces are dirty, they must be cleaned using a detergent or soap and water prior to disinfection
- For disinfection, diluted household bleach solutions, alcohol solutions with at least 70% alcohol, or EPA-registered household disinfectants must be used
 - Diluted household bleach solutions can be used if appropriate for the surface
 - Follow manufacturer's instructions for application and proper ventilation
 - Check to ensure the disinfectant is not past its expiration date
 - Never mix household bleach with ammonia or any other cleaner

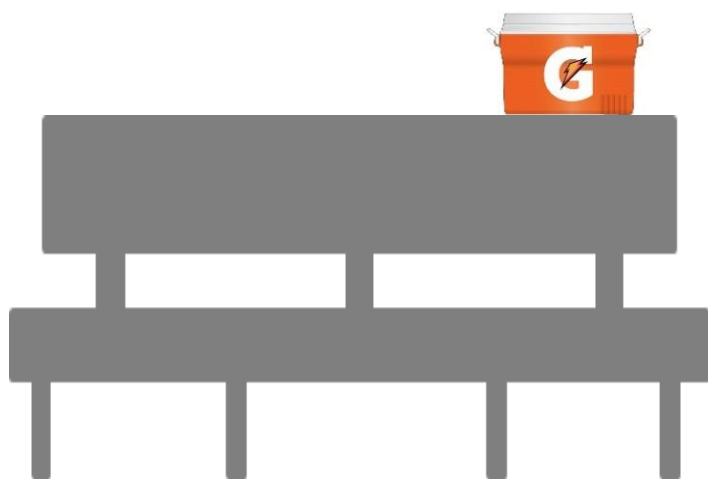


GATORADE 101

Dugout Setup

HYDRATION STATION

- There should be one cooler setup per dugout
 - Place the coolers on either the cooler cart or end of dugout bench, closest to the field opening
 - Place drip bins under each cooler
- Place sleeve of 12 oz. cups in the cooler cart cup holder or on the bench
- Ensure signage reading, “GATORADE CUPS AND COOLERS ONLY IN DUGOUT” is in a visible location.
- No competitor products are allowed in the dugout, including other unbranded coolers
- Replace Gatorade towels after each game, there are a limited number of Gatorade towels, these are not for player giveaways



OR

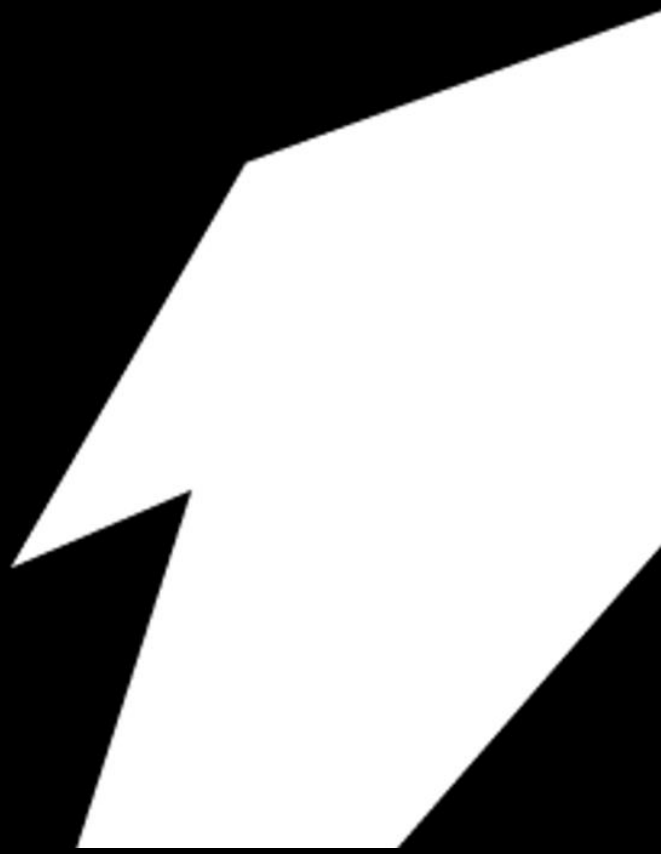


*Cooler type may vary from image



EDUCATION

ATHLETE MESSAGE
PRODUCT TALKING POINTS



EDUCATION

Tween Athlete Message

ATHLETE MESSAGE

Raise your hand if you're excited for [EVENT]! **Allow athletes a few seconds to raise hands**

I'm excited too! My name is [NAME] and I'm the [TITLE] at **LITTLE LEAGUE**.

I want to help you stay safe and play your best while you're here. And to do that, I want you to remember three things:

#1: When you sweat, you lose things like water and salt.

- Your body uses water and salt when you're on the [COURT/FIELD], so you need to make up for what you sweat out.
- That's why it's important to hydrate when [COACH NAME/YOUR COACH] gives you breaks.

#2: The Hydration Station is your destination.

- Your body needs hydration to keep you going.
- The best way to do that is by visiting the Hydration Station(s). **MOTION TO HYDRATION STATION LOCATION(S)**

#3: When in doubt, I'm here to help you out.

- If you have any questions, look for me [OR ANY OF OUR STAFF].
- We will be happy to help you.

Now have fun and play hard!



EDUCATION

Product Talking Points

GATORADE THIRST QUENCHER TALKING POINTS

- Timing: drink during game/practice
- Scientifically engineered to help keep you hydrated
- Contains:
 - Fluids to rehydrate
 - Electrolytes to replace what is lost in sweat
 - Carbs to refuel
- Incorporate the weather into talking points:
 - Warm weather: “It’s really hot/humid today, so make sure you are staying hydrated.”
 - Cool Weather: “It’s just as important to stay hydrated when its cold/rainy/stormy.”
- Intake what you sweat out: start in a hydrated state

NUTRITION

- 12 oz. serving
- 80 calories
- 22g carbs
- 45mg potassium
- 160mg sodium

