



East Region Information Questionnaire

Due to Marketing@LittleLeague.org via email by December 16, 2022

General Contact Information

Primary Contact Name: **Aaron Weber**

Secondary Contact Name:

Primary Contact Email Address:

Secondary Contact Email Address:

aweber@littleleague.org

Secondary Contact Phone Number:

Primary Contact Phone Number: **570-447-4624**

**Please check box if all contact information provided above is correct.
Please list any necessary changes below.**

Shipping & Deliveries

Preferred Mailing Address:

Preferred Shipping Address:

Attn:

Check if same as mailing address

Provide below if different

Address

City, State, Zip

Phone

**Please check box if all contact information provided above is correct.
Please list any necessary changes below.**

Special Shipping Instructions (All Shipments) – Please include dates/timelines as to when packages can be received as well as any additional instructions including what you would like sent to each address.



On-Site Activation Guidelines

Should any of our Official Little League Sponsors plan to participate in on-site activities, we will provide them with guidelines regarding on-site activation opportunities at your tournament. These guidelines will help sponsors prepare for on-site activation before they arrive. Please note, we have requested that sponsors confirm interest by early April.

Giveaway Quantity (Total): _____

Recommended Daily Giveaway Item Quantity: _____

	Softball	Baseball
Welcome Event Date		
Tournament Dates		
Suggested On-Site Activation Dates		

*Best Activation Time (Pick One):

- ☐ 10 am – 1 pm
- ☐ 2 pm – 5 pm
- ☐ 5 pm – 8 pm
- ☐ Other: _____

**Please note, we will work with sponsors to schedule their activation times on the suggested on-site dates.*

Storage Facilities:

Rental Facilities:

Electric/Internet Accessibility:

Sponsor Activation Area:

Additional On-site Guidelines/Notes (Parking, etc.):



Please list any specific recommendations you have for sponsor involvement at your tournament, particularly for their activations. How can we get the most out of sponsor involvement at your tournament?:

Note any comments/ learnings from sponsor involvement at your tournament in 2022:

Please verify the attached map of your activation area/ facility is accurate.



Signage

Please indicate by checking the box for any sponsor banners below that will need replaced in 2023. **If you do not check the box, we will assume that the sponsor banner you currently have is in good condition and can be reused in 2023.** Please also confirm the size and background color of your sponsor banners.

Size: **3 x 8** This size is correct This size is **NOT** correct; banners should be sized:

Adidas
A.D. STARR
DICKS'S Sporting Goods
Easton
Gatorade
Lance
MLB (PlayBall)
Musco Lighting
New Era Cap
T-Mobile
Topps
Capital One
Athletes Unlimited (Softball only)
LittleLeague.org
Little League Store

****MLB Little League Classic will be replaced with new logo**

****Please discard any Spectrum Solutions and 2022 MLB LL Classic Banners**

How many fields are used for TV games?

How many fields are used total?



Complex/ Branding Signage

Please send any pictures of signage items that you have to marketing@littleleague.org. These signage items may or may not include: Press conference back drops, tournament welcome signs, scoreboard logos, stadium banners, A-frame boards, flutter banners, etc.

Please list any requests for new or replacement signage that you would like to have for your complex (including dimensions if you have them):

Do you have any signage restrictions for your complex?

Do your backstop logos need replaced?

Do you have any specific requests for branded items including but not limited to: feather flags, A-frame boards, table cloths, press conference backdrops, welcome signs, etc:



Signage cont.

Do you need either of the following posters reprinted? If yes, please check the box to the left of the appropriate image and provide the desired quantity in the blank provided:



Gatorade Order Form

The 2023 Gatorade Order form will be sent to you separately at a later date. Before placing your order, we ask that you carefully reassess your current inventory and previous request, and that you plan to err on the side of caution when ordering Gatorade premiums (coolers, carts, drip bins etc.) to avoid any issues of running out during your divisional tournament.

Please note that only Gatorade coolers should be used around the complex, especially around the field of play. This would include dugout coolers, volunteer hydration stations, athletic training/medical coolers, etc. Keep this in mind when ordering new coolers for 2023.

Gatorade will determine the amount of product (Gatorade powder), cups, and squeeze bottles you will receive based upon the number of expected participants. Please discard any out-of-date product or powder.

Please share your current storage arrangements for your remaining Gatorade premiums: