

LITTLE LEAGUE® TEE BALL

FUN, FITNESS, AND FUNDAMENTALS



OVERVIEW

WHY LITTLE LEAGUE® TEE BALL

Families in communities worldwide are introduced to Little League® through Tee Ball every year. This introduction presents leagues with an important opportunity to provide a positive introduction to baseball and softball that is grounded in fun, fitness, and fundamentals. The Little League Tee Ball Program provides coaches with everything they need to create an environment where players will learn the skills of the game while having fun and staying active.

It also allows leagues to provide a valuable resource and training tool to coaches of all experience levels.

Each week of the 10-week program includes detailed practice plans, activity diagrams, companion videos, and a Positive Coaching Alliance (PCA) Tip of the Week, all of which are hosted at LittleLeagueU.org. As shown by the results of the research detailed in this document, leagues and coaches that implemented the Tee Ball Program in its entirety reported a higher level of player, parent, and coach satisfaction resulting in an increased likelihood of players and coaches returning for future seasons of Little League Baseball and Softball.

PROVEN RESULTS

FUN TIMES, FIT KIDS, EFFECTIVE LEARNING

At the conclusion of the 2016 season, Little League International conducted two surveys* directed at Little League Tee Ball coaches and parents, respectively. In both surveys, respondents were asked whether or not they implemented the Little League Tee Ball Program and were asked to rate the level of fun, physical activity, and skill development of the players on a scale of 1-10.

Coaches who implemented the Little League Tee Ball Program reported that:

FUN

33% PRACTICE ACTIVITIES HAD MORE FUN DURING PRACTICE ACTIVITIES AND

17% MORE FUN AT GAMES THAN COACHES WHO DID NOT IMPLEMENT THE PROGRAM.

FITNESS

28% MORE SATISFACTION WITH PHYSICAL ACTIVITY

FUNDAMENTALS

13% MORE SATISFIED WITH SKILL DEVELOPMENT

BY COACHES WHO IMPLEMENTED THE PROGRAM VERSUS THOSE WHO DID NOT IMPLEMENT THE PROGRAM.

Parents reported similar results, showing a higher level of satisfaction in their child Tee Ball experience.

16% MORE SATISFIED WITH FUN AND PHYSICAL ACTIVITY

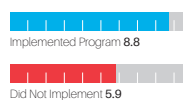
12% MORE SATISFIED WITH SKILL DEVELOPMENT

THAT THEIR CHILDREN EXPERIENCED IN LITTLE LEAGUES THAT FULLY IMPLEMENTED THE TEE BALL CURRICULUM.

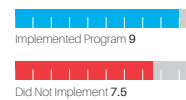
PARENTS WHOSE CHILDREN PARTICIPATED IN A LEAGUE THAT IMPLEMENTED THE PROGRAM WERE SIGNIFICANTLY MORE LIKELY TO INDICATE THAT THEIR CHILD WOULD DEFINITELY PLAY LITTLE LEAGUE NEXT SEASON.

MEASUREMENT OF PROGRAM EFFECTIVENESS (FROM SURVEY)

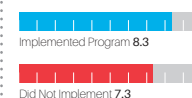
Fun at Practices



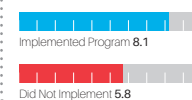
Fun at Games



Learning Fundamental Skills

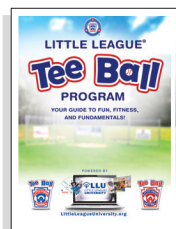


Physical Activity



HOW TO IMPLEMENT

TEE BALL CURRICULUM IN YOUR LEAGUE



Little League provides a free printed copy of the curriculum for every chartered Tee Ball team as a part of league supplies (rulebooks, etc.). Additionally, each “week” of the program, and companion videos, are available on LittleLeagueU.org, a free educational resource that includes training videos and information how-to articles designed to educate parents and volunteers on how to have a fun, successful Little League experience. The complete curriculum and additional resources are also available at LittleLeague.org/TeeBall.

“ Our league had 48 players in Tee Ball last year and 44 returned including ALL 6 managers. Another manager ... came over and described the program as AWESOME. ”

Joe S., Little League Volunteer