2015 NSTEP Slogan Contest

Presented to the individual Little League® Baseball or Softball player that best demonstrates knowledge about the consequences of using spit tobacco

Oral Health America (OHA), a national nonprofit organization, is pleased to announce the launch of its 2015 NSTEP® (National Spit Tobacco Education Project) slogan contest. All Little League® Baseball and Softball players up to the age of fourteen (14) that are on a roster for an affiliated Little League program in the United States for the 2015 season are eligible for the award.

Oral Health America will award the winner a paid trip for two (2) for one night including airfare, hotel accommodations and ground transportation to the Little League Baseball® World Series in South Williamsport, PA. (Please note: The World Series is held between August 20 and August 30, 2015. The winner must be able to travel during August 20 through August 30.)

The winner will receive a cash prize of five hundred dollars ($500) from OHA. The winner’s league will also receive five hundred dollars ($500) from OHA.

Contestants are to create an original slogan directed to children between the ages of 8 and 14. The winning slogan needs to:

1. Not exceed ten (10) words in length
2. Describe the danger of using smokeless tobacco
3. Needs to be related specifically to baseball
4. Offer a positive alternative to spit tobacco usage

Examples of previous winning slogans include:

- 2014) Play with grit. Strive to hit. But never spit!
- 2013) Be a homerun hitter, not a ballpark spitter.
- 2012) Let’s play ball, you make the call…don’t chew tobacco.

A maximum of three (3) entries per person will be accepted. The first three entries received will be the entries of record. All entries received from an individual thereafter will not be considered. All entries that are deemed offensive, abusive or inappropriate by Oral Health America will be disqualified. Highest priority will be given to entries with original thoughts or ideas.

Each entry should be submitted on a separate page using the attached entry form. All entries must include the following elements:

1. Original slogan
2. Entrant’s name, address and age
3. Name and phone number of parent(s) or legal guardian(s)
4. Entrant’s Little League’s name, city, state and district
5. The name of the League’s president and his/her telephone number
6. “NSTEP Slogan Contest” in the subject line

Entries must be entered online, mailed or faxed by July 24, 2015 to:

Attention: Christine Spencer
Oral Health America NSTEP® Slogan Contest
180 North Michigan Avenue, Suite 1150
Chicago, IL 60601
Fax: 312.836.9986

®NSTEP is a registered trademark of Oral Health America
®Little League is a registered trademark
2015 NSTEP Slogan Contest Entry Form

Section I: Original Slogan

ENTER YOUR ORIGINAL SLOGAN HERE

Section II: Entrant Information

FIRST NAME       LAST NAME       AGE

STREET ADDRESS

Section III: Parent/Guardian Information

NAME OF PARENT(S) OR LEGAL GUARDIAN(S)       PHONE

PARENT/GUARDIAN EMAIL

Section IV: League Information

NAME OF LITTLE LEAGUE

CITY       STATE       ZIP

Section V: League President Information

NAME OF LEAGUE PRESIDENT       PHONE

LEAGUE PRESIDENT EMAIL

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