

**2012 LITTLE LEAGUE TELEVISION CONTRACT**  
**FOR INTERNATIONAL TOURNAMENT GAMES**

**DISTRICT AND SECTIONAL TOURNAMENTS**

**INSTRUCTIONS**

1. A copy of this contract is to be provided first to the DISTRICT ADMINISTRATOR or TOURNAMENT DIRECTOR only, provided by the regional headquarters or Little League International. It is never to be provided to the television station without first being provided to the District Administrator or Tournament Director.
2. The contract must be completed in part and signed by the District Administrator or Tournament Director.
3. The District Administrator or Tournament Director then forwards the contract to the television station, where it is completed in part, and signed. (Note: The contract is not yet valid at this point.)
4. The television station returns the signed contract to Little League International. (Att: Communications, 539 U.S. Route 15 Hwy, P.O. Box 3485, Williamsport, PA 17701-0485.) A copy can also be emailed to Chris Downs at [cdowns@LittleLeague.org](mailto:cdowns@LittleLeague.org) or faxed to 570-601-0115.
5. If acceptable, Stephen D. Keener, President and Chief Executive Officer of Little League International, will sign it.
6. The Little League International Communications Department keeps the original, and *copies* are returned to the television station and the District Administrator or Tournament Director. (The contract is valid at this point.)
7. A file will be maintained by the Little League International Communications Department to ensure payment is made and that a copy of the tape is received.
8. This contract is NON-EXCLUSIVE, with regard to the ability and right of the District Administrator or Tournament Director to extend the terms of this same contract to another interested party or parties for the same event(s).
9. This contract applies to commercial and non-commercial television telecasts.

**2012 TELEVISION CONTRACT – DISTRICT, SECTION TOURNAMENTS**

**(Please type in the designated fields below. Those fields requiring a signature must be signed on a printed version of this document and returned to Little League. Please send a copy of this contract to one of the options listed on page 3 of this contract)**

TO: \_\_\_\_\_ (name and title of station/network contact)  
of \_\_\_\_\_ (company)  
Address \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

RE: The \_\_\_\_\_ (division, level) Tournament

**The parties hereto, intending to be legally bound, hereby agree as follows --**

Little League Baseball, Incorporated (aka Little League International), grants to you television telecasting rights to the \_\_\_\_\_ (division, level) Tournament to be held at \_\_\_\_\_ (location) on \_\_\_\_\_ (date[s]), (hereinafter referred to as the "sports event"), subject to each of the following provisions:

**Rights** - Little League International has the exclusive right to authorize any and all television telecasting (live or recorded) of tournament games. As a non-commercial telecast, or as a commercial telecast with sponsorship limited to those products or services which meet Little League International standards for advertisements (see below), Little League International grants you the rights to record for telecast, or to telecast live, the above mentioned sports event. Whether or not the Little League name and mark are being used to solicit advertising revenues, the rights fee is established at \$100 per game for the first telecast and \$50 per game for each subsequent telecast of the same game. (Note: Twenty-five (25) percent of this fee will accrue to Little League International; Seventy-five (75) percent will accrue to the local Tournament Committee to offset expenses.) Part, or all, of the fee(s) can only be waived with written permission from Little League International, and only if the telecast is presented without any commercial support of any kind. This grant of television telecasting rights pertains only to the sports event at the time and place specified herein. This contract is non-exclusive.

**Copies of Telecast** – A high-quality copy (DVD) of all telecasts covered by this contract must be delivered (by the television broadcasting company) to Little League International at the address on Page 3 within thirty (30) days of the sports event. Little League International maintains the right to use all or part of such footage for promotional purposes. A copy also may be provided to the local Tournament Committee at your discretion, but in no event will copies be sold or distributed by anyone to any party without the expressed written consent of Little League International (separate contract).

**Expenses** – All expenses regarding the recording and televising by your company are the responsibility of your company, including, but not limited to, phone line installation and phone charges, construction of camera platforms and press box construction or improvements, additional lighting, etc.

**Camera/Microphone Placement** – Cameras must not be placed in dugouts at any time, nor anywhere in fair territory. Camera operators must be confined to areas specifically set aside for such operations, and with the consent of the Tournament Director. Microphones (but not earphones or earpieces) may be attached to the person of the home plate umpire or managers with the consent of the

Tournament Director and of the individual to whom the microphone will be attached. Microphones, earphones or earpieces must not be attached to players.

**Disclaimer** – At least once during each game telecast, the following statement must be read and telecast aloud: “This Little League International Tournament game is presented by (station/network name) under the authority of Little League Baseball and Softball, and may not be re-broadcast or re-transmitted without the expressed written permission of Little League International, South Williamsport, Pennsylvania. Visit Little League online at [www-dot-Little-League-dot-org](http://www-dot-Little-League-dot-org).”

**Interviews** - The telecast may include interviews, subject to these conditions: 1. Interviews with players must only be conducted in the presence of, and with the explicit permission of, the player’s parent, guardian, manager or coach; 2. No interviews of players, managers or coaches will be conducted during games; 3. No interviews with players of the losing teams will be conducted until at least 30 minutes after the conclusion of the game.

**Public Service Announcement** – A 30-second public service announcement (PSA) to be provided by Little League International must be played at least three times during each game/telecast(s) covered by this contract, with all costs involved to be borne by the television company/network. The PSA will be delivered to the television station/network on a DVD.

**Miscellaneous** - Any details or provisions made beyond this agreement in connection with the sports event must be approved by Little League International promptly before the event takes place.

**Payment - Payments due to Little League International and the local Tournament Committee shall be made no later than ten (10) days following the conclusion of the sports event.**

**Cancellation or Postponement** - If the sports event does not take place on the scheduled date or time for any reason whatsoever, Little League Baseball, Incorporated, its directors, officers and employees will be held harmless by you and your company.

**Sponsors and Advertisers** - Your company will provide Little League International with the names and products of sponsors of the telecast or publicity of the telecast. Commercial sponsorship must not include tobacco, alcoholic beverages or other products not consistent with the respectability of Little League International. Little League International reserves the right to deny the opportunity for any individual or company to advertise during or provide sponsorship for the telecast of this sports event.

**Appearance of Participants** – Any uniformed players appearing in the telecast must be wearing the Official Little League Shoulder Patch. All players appearing in the telecast must only use equipment that is in good working order, and that meets Little League standards for the correct division. All other aspects of the event, including all facilities, shall meet Little League standards and specifications for the correct division.

**Jurisdiction** - This agreement and all collaterally related issues shall be governed by Pennsylvania law. Venue is in the Lycoming County Courts of Pennsylvania. You warrant that you will not grant to any third party any rights to this sports event. Any provision herein found by a court to be void or unenforceable shall not affect the validity or enforceability of any other provision.

**Non-Partnership** - Nothing herein shall make the parties partners or joint venturers; both parties are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as provided herein.

District  
Administrator’s \_\_\_\_\_  
Initials

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TV Company  
Representative’s \_\_\_\_\_  
Initials

**Mailing Options**

1. Little League Communications  
539 U.S. Route 15 Hwy  
PO Box 3485  
Williamsport, PA 17701-0485

2. Fax to 570-601-0115

3. Email to Chris Downs at  
[cdowns@LittleLeague.org](mailto:cdowns@LittleLeague.org).

LITTLE LEAGUE BASEBALL, INCORPORATED

By \_\_\_\_\_

STEPHEN D. KEENER  
President and Chief Executive Officer

Date \_\_\_\_\_

Accepted and agreed to:

By \_\_\_\_\_ Date \_\_\_\_\_

Television Company Representative Signature

Printed or Typed Name \_\_\_\_\_

Title \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Make one check (25 percent of total fee) payable to Little League International, 539 U.S. Route 15 Hwy, P.O. Box 3485, Williamsport, PA 17701-0485. Make the other check (75 percent of total fee) payable to "Tournament Committee" at:**

\_\_\_\_\_ (Tournament Director's name)

\_\_\_\_\_ (Address)

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

**Tournament Director/District Administrator's Approval**

I, the District Administrator/Tournament Director for the tournament named on this contract, agree that the events named herein should be telecast, that the tournament will be operated with strict adherence to Little League rules, regulations and policies, and that such telecasting of the events will reflect well upon the Little League name.

\_\_\_\_\_ Date \_\_\_\_\_

Tournament Director or DA's Signature

**This contract is not valid unless and until all spaces are filled on all three pages.**